



Cancer Bridges

2026 EVENT SPONSORSHIP

Shining a light on every cancer journey.

Cancer Bridges'

Light Up GALA

FRIDAY, NOVEMBER 20, 2026

THE WESTIN PITTSBURGH

Cocktail Hour & Entertainment | Plated Dinner & Awards Presentation

SUPPORTING CANCER BRIDGES' FREE PROGRAMS AND SERVICES

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222

412-338-1919 | www.cancerbridges.org

Meg Dluhos, Development Director | meg@cancerbridges.org



Dear Community Partner,

In Allegheny County alone, more than 3,100 of our neighbors are diagnosed with cancer each year.

That's 8 families, every single day, facing the life-changing words: 'You have cancer.'"

At Cancer Bridges, we believe no one should face cancer alone. Each year, we provide free emotional, social, and health and wellness support to thousands of individuals and families navigating the cancer journey. From diagnosis through treatment and into survivorship or grief, we are here with hope, compassion, and connection.

On **Friday, November 20, 2026**, we will gather with more than 325 dedicated advocates, survivors, caregivers, and community leaders for **Cancer Bridges' annual Light Up Gala**, our largest fundraising event and a beacon of hope for all those whose lives have been touched by cancer.

This special evening will celebrate our luminaries, honor our members, and raise critical funds to sustain the programs that make our mission possible. Guests will enjoy a cocktail reception, dinner, awards presentation, entertainment, silent auction, and dancing, all in support of free cancer support, programs, and resources.

We invite you to partner with us as a sponsor or event underwriter of the Light Up Gala. Your sponsorship directly fuels over 180+ monthly programs and services, delivered in person, virtually, and in hybrid formats, ensuring that every person impacted by cancer has access to the support they need at no cost.

With your generosity, Cancer Bridges can continue to:

- Offer meaningful support groups and individual counseling.
- Provide programs for children, teens, and families coping with cancer.
- Deliver wellness, social, and educational opportunities for anyone impacted.
- Ensure that more of our community members feel cared for, connected, and never alone.

The success of Cancer Bridges depends on the generosity of community leaders like you. By sponsoring the Light Up Gala, you are not just supporting an event, you are lighting the way for hope, healing, and strength in the lives of those who need it most. If you have questions about your giving, would like more information about our events, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107.

Thank you for considering this opportunity to make a lasting impact. Together, we can ensure that everyone facing cancer in our community has a place to turn.

Warmly,

Stephanie Ciranni

Stephanie Ciranni
Executive Director
stephanie@cancerbridges.org

Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222
Tax ID: 25-1845284

Cancer Bridges' Light Up GALA

Cancer Bridges' LIGHT UP GALA <i>Friday, November 20, 2026</i>	Dazzle Sponsor \$50,000	Illumination Sponsor \$25,000	Luminary Sponsor \$20,000	Radiance Sponsor \$15,000	Shine Sponsor \$10,000
Event Tickets / Registration(s)	Two (2) reserved tables; up to 16 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests	Six (6) Gala Tickets
Event Perks (Light Up Bundle, pre-packaged event experience coupons)	Sixteen (16), one for each sponsor guest	Eight (8), one for each sponsor guest	Eight (8), one for each sponsor guest	Four (4) Light Up Bundles	Three (3) Light Up Bundles
Promotional Table During Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests	✓				
Speaking Opportunity at Event	✓	✓			
Save the Date (Digital) + Invitation (Digital & Print) Recognition	Logo (Premium Placement)	Logo			
Specialty Recognition/Signage	Logo on Event Billboard(s)				
Verbal Recognition (at Event)	Min. three (3)	Min. three (3)	Min. three (3)	Min. three (3)	Min. two (2)
Print Recognition					
Event Thank You Sign	Individual Logoed Welcome Sign	Individual Logoed Welcome Sign	Logo	Logo	Logo
Sponsor Recognition in Event Program	Front Cover Logo, Premium Placement	Front Cover Logo	Logo	Logo	Logo
Ad Size in Event Program	One (1) first-page, full- page color ad	One (1) premium placement, full-page color ad	One (1) full-page, color ad	One (1) full-page, color ad	One (1) half-page, color ad
Digital Recognition					
Cancer Bridges General Event Website (www.cancerbridges.org/event)	Logo with Hotlink of Choice	Logo	Logo	Name	
Event Specific Registration & Fundraising Website (Unique Event URL)	Logo	Logo	Logo	Logo	Logo
Cancer Bridges' Digital Welcome Screen (at Strip District Headquarters)	Logo	Logo	Logo	Logo	Logo
Event Slide Show	Individual thank you slide with sponsor logo; min. four (4)	Individual thank you slide with sponsor logo; min. three (3)	Individual thank you slide with sponsor logo; min. two (2)	Individual thank you slide with sponsor logo; min. one (1)	Individual thank you slide with sponsor logo; min. one (1)
Social Media Recognition					
Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~4,000 Audience)	Stand alone company post with tag; min. two (2)	Stand alone company post with tag; min. one (1)	Stand alone company post with tag; min. one (1)	Stand alone company post with tag; min. one (1)	Group post with tag; min. two (2)

Cancer Bridges' Light Up GALA

Cancer Bridges' LIGHT UP GALA <i>Friday, November 20, 2026</i>	Shimmer Sponsor \$7,500	Luster Sponsor \$5,000	Glow Sponsor \$2,500	Spark Sponsor \$1,000
Event Tickets / Registration(s)	Six (6) Gala Tickets	Four (4) Gala Tickets	Two (2) Gala Tickets	
Event Perks (Light Up Bundle, pre-packaged event experience coupons)				
Promotional Table During Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests				
Speaking Opportunity at Event				
Save the Date (Digital) + Invitation (Digital & Print) Recognition				
Specialty Recognition/Signage				
Verbal Recognition (at Event)	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)
Print Recognition				
Event Thank You Sign	Logo	Name	Name	Name
Sponsor Recognition in Event Program	Logo	Name	Name	Name
Ad Size in Event Program	One (1) half-page, color ad	One (1) quarter-page, color ad	One (1) quarter-page, color ad	One tribute line
Digital Recognition				
Cancer Bridges General Event Website (www.cancerbridges.org/event)				
Event Specific Registration & Fundraising Website (Unique Event URL)	Logo	Name	Name	
Cancer Bridges' Digital Welcome Screen (at Strip District Headquarters)	Logo	Name	Name	
Event Slide Show	Group thank you slide with sponsor logo; min. two (1)	Group thank you slide with sponsor logo; min. one (1)	Group thank you slide with sponsor name; min. one (1)	Group thank you slide with sponsor name; min. one (1)
Social Media Recognition				
Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~4,000 Audience)	Group post with tag; min. two (2)	Group post with tag; min. one (1)	Group post with tag; min. one (1)	Group post with tag; min. one (1)

Cancer Bridges'
Light Up
GALA

EVENT UNDERWRITING OPPORTUNITIES

Each underwriting opportunity has the following benefits:

- logo recognition on event registration website,
- 24" X 36" thank you sign at designated area,
- social media recognition, approx. ~4,500+ audience reach,
- inclusion in event emails, approx. ~7,000+ audience reach,
- sponsor logo or name in event programs - print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

TECHNOLOGY

\$5000 | *Event technology underwriter*

- Two (2) event tickets + one half-page program advertisement

LIGHTING THE WAY TOGETHER

\$5000 | *Presenting call to give underwriter*

- Two (2) event tickets + logo on each table centerpiece

WELCOME RECEPTION

\$5000 | *Cocktail hour underwriter*

- Two (2) event tickets + one half-page program advertisement

DESSERT

\$4000 | *Dessert underwriter*

- Logo on special dessert napkins

SIGNATURE COCKTAIL

\$3000 | *Create and name the event cocktail*

- Logo on special cocktail napkins

MEMORY MAKER PHOTO BOOTH

\$2500 | *Photo booth underwriter*

LAST TO FIZZLE

\$2500 | *Paddle game underwriter*

- Logo on paddles

SPARK OF LUCK

\$2500 | *Gift card pull underwriter*

- Logo on envelopes

Cancer Bridges' Light Up GALA

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- inclusion in event emails, approx. ~7,000+ audience reach,
- sponsor logo or name in event programs - print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

GLOW & BEHOLD

\$2500 | *Jewelry raffle underwriter*

SILENT AUCTION

\$2000 | *Silent auction underwriter*

EVENT ENTERTAINMENT

\$2000 | *Evening entertainment underwriter*

LIGHT UP GIFT

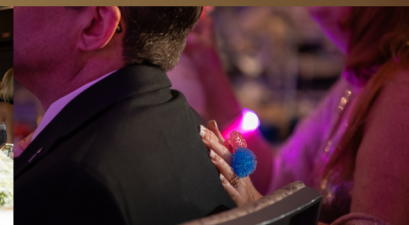
\$2000 | *Event gift underwriter*

GUEST ARRIVAL

\$1000 | *Event check-in underwriter*

LUMINARY AWARDS

\$1000 | *Awards underwriter*



Cancer Bridges'
Light Up
GALA

UNDERWRITE AN AUCTION PACKAGE!

Your business can support Cancer Bridges
with a silent auction package underwriting.

Silent Auction Package

Sponsor or donate a silent auction package and we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.

Wine or Spirits Package

Sponsor or donate a themed wine or spirits package and we will include a “sponsored by” sign with the package, as well as recognition inclusion in the print and digital event programs. Ideas include: Cheers to the New Year, Whiskey Wonderland, Shaken or Stirred, Drinking Rum Before 10 AM Makes You a Pirate, and more!

Vacation Package

Sponsor or donate a vacation or luxury get-away! For your donation we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.



Cancer Bridges' *Light Up* GALA

Programs will be distributed to all gala guests and include messages from Cancer Bridges supporters, Honorees, Tributes, and more.

Advertisement submission deadline is Wednesday, Nov. 11, 2026.

Please submit .JPEG, .PNG, .EPS, PDF artwork to
Meg at meg@cancerbridges.org.

Full-Page Color Ad

5 ¼" (wide) x
8 ¼" (tall)
\$500

Half-Page Color Ad

5 ¼" (wide)
x 4" (tall)
\$300

Quarter- Page Color Ad

2.5" (wide) x
4" (tall)
\$150

Program Tributes

IN MEMORY

of someone you have lost

IN HONOR

of someone who has completed treatment

IN SUPPORT

of someone who is in treatment

Tributes purchased by
Wednesday, November 11, 2026
will be displayed in our
digital and print programs.

In addition, each tribute will be
recognized on an awareness
ribbon ornament displayed on
our Tribute Tree at the Gala.



Cancer Bridges

2026 Sponsorship Commitment Form

SPONSOR INFORMATION

Company Name (as to be displayed) _____
Contact Name _____ Phone _____
Address _____ City, ST Zip _____
Email _____ Website _____
Company Social Handle(s) _____
Company Signature _____

SPONSORSHIP LEVEL COMMITMENT

☐ ILLUMINATION \$25,000	☐ SHINE \$10,000	☐ GLOW \$2,500
☐ LUMINARY \$20,000	☐ SHIMMER \$7,500	☐ SPARK \$1,000
☐ RADIANCE \$15,000	☐ LUSTER \$5,000	☐ OTHER _____

IN-KIND SPONSORSHIP

Please contact Meg Dluhos, Development Director, to discuss in-kind sponsorships prior to submitting commitment.

SPONSORSHIP PAYMENT

Thank you for your generous sponsorship and partnership with Cancer Bridges.
Your support makes a meaningful difference - ensuring individuals and families impacted by cancer have access to free emotional, social, and wellness support when they need it most.

TO PAY BY CREDIT CARD



bit.ly/2026CBLUG

This link will direct you to our secure online platform where you can choose your sponsorship commitment and any additional support you wish to provide.

TO PAY BY CHECK

Cancer Bridges
c/o Light Up Gala
2816 Smallman Street
Pittsburgh, PA 15222

☐ Please invoice me!

Please send a high-resolution JPG or PNG logo to
Meg Dluhos at meg@cancerbridges.org by November 11, 2026 for inclusion in print materials.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of Cancer Bridges.