



Cancer Bridges

2025 EVENT SPONSORSHIP

Cancer Bridges'
Light Up
GALA

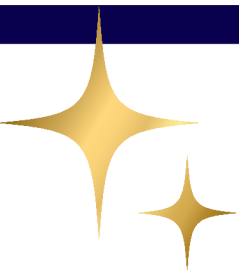
FRIDAY, NOVEMBER 21, 2025
THE WESTIN PITTSBURGH

Cocktail Hour & Entertainment
Plated Dinner & Awards Presentation

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222

412-338-1919 | www.cancerbridges.org

Meg Dluhos, Development Director | meg@cancerbridges.org



Cancer Bridges

Dear Community Partner,

In Allegheny County alone, more than 3,100 of our neighbors are diagnosed with cancer each year. That's 8 families, every single day, facing the life-changing words: "You have cancer."

At Cancer Bridges, we believe no one should face cancer alone. Each year, we provide free emotional, social, and health and wellness support to thousands of individuals and families navigating the cancer journey. From diagnosis through treatment and into survivorship or grief, we are here with hope, compassion, and connection.

On **Friday, November 21, 2025**, we will gather with more than 325 dedicated advocates, survivors, caregivers, and community leaders for **Cancer Bridges' annual Light Up Gala**, our largest fundraising event and a beacon of hope for all those whose lives have been touched by cancer.

This special evening will honor our luminaries, celebrate resilience, and raise critical funds to sustain the programs that make our mission possible. Guests will enjoy a cocktail reception, dinner, awards presentation, entertainment, silent auction, and dancing, all in support of free cancer care services.

We invite you to partner with us as a sponsor or event underwriter of the Light Up Gala. Your sponsorship directly fuels over 180+ monthly programs and services, delivered in person, virtually, and in hybrid formats, ensuring that every person impacted by cancer has access to the support they need at no cost.

With your generosity, Cancer Bridges can continue to:

- Offer meaningful support groups and individual counseling.
- Provide programs for children, teens, and families coping with cancer.
- Deliver wellness, social, and educational opportunities for anyone impacted.
- Ensure that more of our community members feel cared for, connected, and never alone.

The success of Cancer Bridges depends on the generosity of community leaders like you. By sponsoring the Light Up Gala, you are not just supporting an event, you are lighting the way for hope, healing, and strength in the lives of those who need it most. If you have questions about your giving, would like more information about our events, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107.

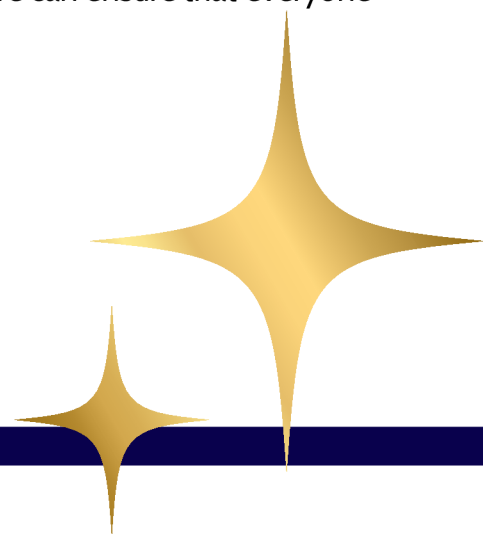
Thank you for considering this opportunity to make a lasting impact. Together, we can ensure that everyone facing cancer in our community has a place to turn.

Warmly,

Stephanie Ciranni

Stephanie Ciranni
Executive Director
stephanie@cancerbridges.org

Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222
Tax ID: 25-1845284



Cancer Bridges' Light Up GALA

Cancer Bridges' LIGHT UP GALA Friday, November 21, 2025	Dazzle Sponsor \$50,000	Illumination Sponsor \$25,000	Luminary Sponsor \$20,000	Radiance Sponsor \$15,000
Event Tickets	Two (2) reserved tables; up to 16 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests
Table Signage	Logoed Table Sign	Logoed Table Sign	Logoed Table Sign	Logoed Table Sign
Complimentary Light Up Evening Bundles (for participation in contests & fundraising activities at event)	Sixteen (16) Bundles	Eight (8) Bundles	Eight (8) Bundles	Four (4) Bundles
Promotional Table during Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests	✓			
Sponsor Recognition on Event Save the Date (Digital) + Invitation (Digital & Print)	Logo (Premium Placement)	Logo (Premium Placement)		
Sponsor Recognition on Event Registration Webpage	Logo w/ Hotlink	Logo w/ Hotlink	Logo	Logo
Sponsor Recognition on Event Fundraising Webpage	Logo	Logo	Logo	Logo
Sponsor Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500)	Stand alone company post with tag; Min. two (2)	Stand alone company post with tag; Min. one (1)	Stand alone company post with tag; Min. one (1)	Stand alone company post with tag; Min. one (1)
Speaking Opportunity at Light Up Gala	✓	✓		
Sponsor Recognition on Event Signage	Individual Logoed Sign	Individual Logoed Sign	Logo	Logo
Sponsor Ad Space in Event Program	One (1) premium placement, full-page color ad	One (1) premium placement, full-page color ad	One (1) full-page, color ad	One (1) full-page, color ad
Sponsor Recognition in Event Program	Front Cover Logo	Front Cover Logo	Logo	Logo
Sponsor Recognition on Event Slide Show	Individual thank you slide with sponsor logo; Min. four (4)	Individual thank you slide with sponsor logo; Min. three (3)	Individual thank you slide with sponsor logo; Min. two (2)	Individual thank you slide with sponsor logo; Min. one (1)
Verbal Sponsor Recognition at Event	Min. three (3)	Min. three (3)	Min. three (3)	Min. three (3)

Cancer Bridges' Light Up GALA

Cancer Bridges' LIGHT UP GALA <i>Friday, November 21, 2025</i>	Shine Sponsor \$10,000	Shimmer Sponsor \$7,500	Luster Sponsor \$5,000	Glow Sponsor \$2,500	Spark Sponsor \$1,000
Event Tickets	Six (6) Gala Tickets	Six (6) Gala Tickets	Four (4) Gala Tickets	Two (2) Gala Tickets	
Table Signage					
Complimentary Light Up Evening Bundles (<i>for participation in contests & fundraising activities at event</i>)	Three (3) Bundles				
Promotional Table during Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests					
Sponsor Recognition on Event Save the Date (Digital) + Invitation (Digital & Print)					
Sponsor Recognition on Event Registration Webpage	Logo	Logo	Name	Name	
Sponsor Recognition on Event Fundraising Webpage	Logo	Logo	Name		
Sponsor Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500)	Group post with tag; Min. two (2)	Group post with tag; Min. two (2)	Group post with tag; Min. one (1)	Group post with tag; Min. one (1)	Group post with tag; Min. one (1)
Speaking Opportunity at Light Up Gala					
Sponsor Recognition on Event Signage	Logo	Logo	Logo	Name	Name
Sponsor Ad Space in Event Program	One (1) half-page, color ad	One (1) half-page, color ad	One (1) quarter-page, color ad	One (1) quarter-page, color ad	One tribute line
Sponsor Recognition in Event Program	Logo	Logo	Logo	Name	Name
Sponsor Recognition on Event Slide Show	Individual thank you slide with sponsor logo; Min. one (1)	Group thank you slide with sponsor logo; Min. two (1)	Group thank you slide with sponsor logo; Min. one (1)	Group thank you slide with sponsor name; Min. one (1)	Group thank you slide with sponsor name; Min. one (1)
Verbal Sponsor Recognition at Event	Min. two (2)	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)

Cancer Bridges'
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EVENT UNDERWRITING OPPORTUNITIES

Each underwriting opportunity has the following benefits:

- logo recognition on event registration website,
- stand alone sponsor thank you post on Cancer Bridges' social media,
- 24" X 36" thank you sign at designated area,
- sponsor logo in event program, print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

TECHNOLOGY SPONSOR | \$7500

As above, plus one (1) half page ad in print program and four (4) gala tickets.

EVENT RECEPTION SPONSOR | \$5000

As above, plus one (1) half page ad in print program and two (2) gala tickets.

DESSERT RECEPTION SPONSOR | \$4000

As above, plus logo on event dessert napkins.

SIGNATURE COCKTAIL SPONSOR | \$3000

As above, plus logo on event cocktail napkins.

REGISTRATION SPONSOR | \$2500

As above, plus tribute in print & digital programs with tribute ornament.

PHOTO BOOTH SPONSOR | \$2500

As above, plus tribute in print & digital programs with tribute ornament.

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EVENT UNDERWRITING OPPORTUNITIES – CONTINUED

Each underwriting opportunity has the following benefits:

- logo recognition on event registration website,
- stand alone sponsor thank you post on Cancer Bridges' social media,
- 24" X 36" thank you sign at designated area,
- sponsor logo in event program, print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

LAST TO FIZZLE SPONSOR | \$2500

Paddle game sponsor. As above, plus tribute in print & digital programs with tribute ornament.

LET'S GET LIT SPONSOR | \$2500

Wine pull sponsor. As above, plus tribute in print & digital programs with tribute ornament.

GLOW & BEHOLD SPONSOR | \$2500

Jewelry raffle sponsor. As above, plus tribute in print & digital programs with tribute ornament.

SILENT AUCTION SPONSOR | \$2000

As above, plus tribute in print & digital programs with tribute ornament.

ENTERTAINMENT SPONSOR | \$2000

As above, plus tribute in print & digital programs with tribute ornament.

LIGHT UP GIFT SPONSOR | \$1500

Benefits as listed above.

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UNDERWRITE AN AUCTION PACKAGE!

Your business can support Cancer Bridges
with a silent auction package underwriting.

Silent Auction Package

Sponsor or donate a silent auction package valued at \$500 or more and we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.

Wine or Spirits Package

Sponsor or donate a themed wine or spirits package valued at \$250 or more and we will include a “sponsored by” sign with the package, as well as recognition inclusion in the print and digital event programs. Ideas include: Cheers to the New Year, Whiskey Wonderland, Shaken or Stirred, Drinking Rum Before 10 AM Makes You a Pirate, and more!

Vacation Package

Sponsor or donate a vacation or luxury get-away! For your donation we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.

Program Advertisements

Programs will be distributed to all gala guests and includes messages from Cancer Bridges supporters, Honorees, Tributes, and more.

Advertisement submission deadline is Wednesday, Nov. 12, 2025.
Please submit .JPEG, .PNG, .EPS, PDF artwork to
Meg at meg@cancerbridges.org.

**Full-Page
Color Ad**
5 ¼" (wide) x
8 ¼" (tall)
\$500

Half-Page Color Ad
5 ¼" (wide)
x 4" (tall)
\$300

**Quarter-
Page Color
Ad**
2.5" (wide) x
4" (tall)
\$150

Program Tributes

IN MEMORY
of someone you have lost

IN HONOR
of someone who has completed treatment

IN SUPPORT
of someone who is in treatment

Tributes purchased by
Wednesday, November 12, 2025
will be displayed in our
digital and print programs.

In addition, each tribute will be
recognized on an awareness
ribbon ornament displayed on
our Tribute Tree at the Gala.



Cancer Bridges

2025 Sponsorship Commitment Form

SPONSORSHIP PAYMENT

Thank you for your support of Cancer Bridges' annual Light Up Gala. Your contribution ensures that more funds directly support our free programs and services.

TO PAY BY CREDIT CARD



<https://bit.ly/2025LUGSponsor>

This link will direct you to our secure online platform where you can input your sponsorship commitment and any additional support you wish to provide.

TO PAY BY CHECK

Cancer Bridges
c/o Light Up Gala
2816 Smallman Street
Pittsburgh, PA 15222

Please send a high-resolution JPG or PNG logo to Meg Dluhos at meg@cancerbridges.org by November 12, 2025 for inclusion in print materials.

IN-KIND SPONSORSHIP

Please contact Meg Dluhos, Development Director, to discuss in-kind sponsorships prior to submitting commitment.

☐ Event Sponsor/Underwriter

Event Name(s) _____

Sponsorship/Underwriting Level _____

VALUE OF SPONSORSHIP | Cash \$ _____ In-Kind \$ _____

Please provide a detailed description of in-kind contribution(s) including quantity:

In-Kind Item	Qty	Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

Cancer Bridges' annual Light Up Gala is a beacon of hope and support for those whose lives have been impacted by cancer. This special event is dedicated to honoring our luminaries—individuals and organizations who have made a profound and lasting impact on Cancer Bridges and the cancer community. We celebrate their contributions through five distinguished award categories, each reflecting their commitment and dedication to our cause. The Gala also serves as a heartfelt tribute to the cancer journeys of our members, acknowledging the resilience and strength found in survivorship, the selflessness and dedication of caretakers, and the profound courage in facing grief.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.