

2025 EVENT SPONSORSHIP



A fun-filled summer celebration with games, activities, & treats for all ages—supporting families impacted by cancer.

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222 412-338-1919 | www.cancerbridges.org Meg Dluhos, Development Director | meg@cancerbridges.org



Dear Community Partner,

Cancer doesn't just affect individuals—it touches entire families, including children and teens who are often navigating the emotional weight of a diagnosis in someone they love. At Cancer Bridges, we believe that no one should face cancer alone, especially our youngest community members. That's why we're committed to providing free programs that offer emotional support, connection, and joy to families impacted by cancer.

This summer, we are excited to launch a brand-new event: Summer Send-Off, a family-friendly carnival-style celebration taking place on Friday, August 15, 2025. Featuring games, crafts, food, and activities for all ages, Summer Send-Off is more than just a fun evening out - it's a fundraiser that directly supports Cancer Bridges' free services, including our comprehensive Family & Youth programming, which helps children and teens cope with the complex emotions that come with a cancer diagnosis in their lives.

We invite you to partner with us as a sponsor for this special event. Your support will help us bring families together in joy while funding vital services like support groups and social activities for kids and teens, family workshops, and school-based outreach. Sponsorship also offers an opportunity to highlight your business's commitment to community well-being and compassion, values that deeply resonate with today's socially conscious consumers.

Included, you'll find details about sponsorship levels and benefits for Summer Send-Off. We're happy to discuss how your involvement can align with your brand values and community impact goals.

Thank you for considering this opportunity to make a meaningful difference. With your partnership, we can send summer off with joy, hope, and support for the families who need it most.

Warm regards,

Stephanie Ciranni

Stephanie Ciranni Executive Director











Cancer Bridges 2816 Smallman Street Pittsburgh, PA 15222 Tax ID: 25-1845284



Cancer Bridges' SUMMER SEND-OFF Friday, August 15, 2025	Game Changer Sponsor \$5,000	Community Builder Sponsor \$2,500	Hopeful Horizon Sponsor \$1,500	Bridge to Joy Sponsor \$1,000
Event Tickets	Ten (10) Event Tickets	Six (6) Event Tickets	Four (4) Event Tickets	Two (2) Event Tickets
Company Sign at Event	Two (2) at 17"w x 11"h	One (1) at 17"w x 11"h	One (1) at 17"w x 11"h	One (1) at 17"w x 11"h
Promotional Table at Event OR Sponsor Provided Gift/Giveaway for Guests	✓			
Sponsor Recognition on Event Save the Date + Invitation (Digital)	Logo			
Sponsor Recognition on Event Registration Webpage	Logo w/ Hotlink	Logo	Logo	Name
Sponsor Recognition on Event Fundraising Webpage	Logo	Logo	Logo	Name
Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; -3,500 Audience)	Stand alone company post with tag; Min. two (2)	Stand alone company post with tag; Min. one (1)	Group post with tag; Min. two (2)	Group post with tag: Min. one (1)
e-Newsletter Call Out in August 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice	✓.			
Sponsor Recognition on Event Signage	Logo	Logo	Logo	Logo
Sponsor Recognition on Event Slide Show	Individual thank you slide with sponsor logo; Min. two (2)	Individual thank you slide with sponsor logo; Min. one (1)	Group thank you slide with sponsor logo; Min. one (1)	Group thank you slide with sponsor name; Min. one (1)
Verbal Sponsor Recognition at Event	Min. two (2)	Min. two (2)	Min. one (1)	Min. one (1)



I / my company is interested in providing and/or staffing (volunteering) a game or activity station!



Event Underwriting Opportunities

Each underwriting is a \$500 donation and has the following benefits:

- logo recognition on event registration website,
- sponsor thank you recognition post on Cancer Bridges' social media (Facebook, Instagram, & LinkedIn; ~3,500 Audience)
- 17" x 11" thank you sign at designated area,
- logo on thank you slide on digital program,
- verbal thank you at event

Plus any additional benefits, as included below:

Each Underwriting Sponsorship is \$500. Choose one... or more!

WELCOME WAGON

Sponsor the event welcome area!

SWEETS & TREATS

Helps underwrite the cost of food and beverages for the event!

TREASURE TROVE

Helps underwrite the cost of prizes!

CREATE & CELEBRATE

Helps underwrite the cost of crafts.

FUN ZONE

Helps underwrite the cost of games and activities.

MEMORY MAKER

Helps underwrite the cost of the photo booth and photographer.



2025 Sponsorship Commitment Form

SPONSORSHIP PAYMENT

Thank you for your support of Cancer Bridges' Summer Send-Off. Your contribution ensures that more funds directly support our free programs and services.

TO PAY BY CREDIT CARD



https://bit.ly/CBSummer25

This link will direct you to our secure online platform where you can choose your sponsorship commitment and any additional support you wish to provide.

TO PAY BY CHECK

Cancer Bridges c/o Summer Send-Off 2816 Smallman Street Pittsburgh, PA 15222

Please send a high-resolution JPG or PNG logo to Meg Dluhos at meg@cancerbridges.org by August 4, 2025 for inclusion in print materials.

IN-KIND SPONSORSHIP

Please contact Meg Dluhos, Development Director, to o	discuss in-kind sp	oonsorships prior to submitting commi	tment.
Event Sponsor/Underwriter			
Event Name(s)			
Sponsorship/Underwriting Level			
VALUE OF SPONSORSHIP Cash \$		In-Kind \$	
In-kind donations of products or services for event productio services are valued at 50% of the fair market value. Please p	n is valued at 100% rovide a detailed d	6 of fair market value (e.g. water). Other it escription of in-kind contribution(s) includi	ems and ng quantity:
In-Kind Item	Qty	Value	

Cancer Bridges invites you to our first-ever Summer Send-Off -

a fun-filled, family-friendly carnival-style fundraiser that brings our community together in celebration, connection, and support of families impacted by cancer. This lively event will feature something for everyone, including classic carnival games, crafts and creative stations, hands-on activities, local vendors, tasty treats, prizes, and more.

Whether you're 5 or 65, you'll find joy in every corner of Cancer Bridges as we close out the summer with laughter, togetherness, and purpose.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.