



Cancer Bridges

2025 EVENT SPONSORSHIP



Saturday, March 29, 2025
North Park
10301 Pearce Mill Road
Allison Park, PA 15101

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222

412-338-1919 | www.cancerbridges.org

Meg Dluhos, Development Director | meg@cancerbridges.org



Dear Community Partner,

Cancer touches every corner of our community, and at Cancer Bridges, we are dedicated to ensuring that no one faces it alone. With your support, we can provide critical programs and resources that bring hope, healing, and connection to those navigating the challenges of a cancer diagnosis.

Unwavering in our mission, Cancer Bridges continues to offer a variety of programs and events that provide essential support, resources, and a sense of community to those impacted by cancer. From emotional and social support for children and families to wellness activities and support groups, our services are designed to empower, uplift, and offer hope to individuals along their personal cancer journey.

We are thrilled to offer businesses like yours the opportunity to make a meaningful impact through sponsorships for our upcoming events and ongoing programming. By becoming a sponsor, you will help fund critical resources that directly support our Cancer Bridges members while also elevating your brand's visibility and demonstrating your commitment to corporate social responsibility.

We offer a range of sponsorship opportunities tailored to fit your business needs, including recognition at our events, on our website, and in our marketing materials. Your involvement will not only help support vital cancer programs but also help raise awareness of the need for continued support in our local community.

Enclosed, you will find more details on our sponsorship levels and benefits for 2025. I would be happy to discuss any questions or customized opportunities that align with your business goals. Together, we can make a significant impact on the lives of those who need it most.

Thank you for considering this partnership. We look forward to the opportunity to collaborate in supporting those navigating their cancer journey.

Warm regards,

Stephanie Ciranni

Stephanie Ciranni
Executive Director

Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222
Tax ID: 25-1845284



Sean T. Smith Memorial JUST A SHORT RUN

5K, 8.1 MILE, 1/2 MARATHON & 30K



Cancer Bridges x GCXC SEAN T. SMITH MEMORIAL JUST A SHORT RUN <i>Saturday, March 29, 2025</i>	Trailblazer Sponsor \$10,000	Go the Distance Sponsor \$7,500	Pacesetter Sponsor \$5,000	Stride Sponsor \$2,500	Supporter Sponsor \$1,000	Friend Sponsor \$500
Company Representative Welcome	✓					
Event Entries (Complimentary Runners)	Ten (10)	Six (6)	Four (4)	Two (2)		
Option for Sponsor Provided Item(s) for Race Packet	✓	✓	✓			
Complimentary Sponsor Table & Chairs at Race	Included with 10 x 10 tent	Included	Included			
Logo on Race Bib	✓					
Recognition on Race T-Shirt	Logo (Top Position)	Logo (Prominent Position)	Logo	Name	Name	Name
Specialty Signage	Stand Alone Company Signage at Start					
Sponsor Recognition on Event Invitation (Digital)	Logo	Logo				
Sponsor Recognition on Event Registration Webpage	Logo	Logo	Logo	Name	Name	Name
Sponsor Recognition on Event Fundraising Webpage	Logo	Logo	Logo	Name	Name	Name
Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500 Audience)	Stand alone company post with tag; Min. three (3)	Stand alone company post with tag; Min. two (2)	Stand alone company post with tag; Min. one (1)	Group post with tag; Min. two (2)	Group post with tag; Min. one (1)	Group post with tag; Min. one (1)
e-Newsletter Call Out in March 2025 Cancer Bridges' Buzz (~9,000 Recipients) with Clickable Option of URL Choice	✓					
Sponsor Recognition on Event Signage	Logo (Top Position)	Logo	Logo	Logo	Name	Name
Verbal Sponsor Recognition at Event	Min. three (3)	Min. two (2)	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)



EVENT UNDERWRITING OPPORTUNITIES

Each underwriting opportunity has the following benefits:

- sponsor logo recognition on event registration website,
- sponsor logo in external collateral materials,
- stand alone, tagged sponsor thank you recognition post on Cancer Bridges' social media (Facebook, Instagram, & LinkedIn; ~3,500 Audience)
- verbal thank you at event

Plus any additional benefits, as included below:

T-SHIRT SPONSOR | \$5000

As above, plus logo on t-shirt; four (4) race entries; opportunity to include sponsor provided item in race packet

RACE BIB OR MEDAL SPONSOR | \$3500

As above, plus logo on t-shirt; opportunity to include sponsor provided item in race packet

TRAINING RUN OR POST RACE PARTY | \$2500

As above, plus logo on t-shirt; sponsor logo prominently displayed at training run or party; tabling opportunity at training run or party

START/FINISH LINE SPONSOR | \$1000

As above, plus logo on t-shirt; sponsor provided signage at start or finish line

WATER STATION SPONSOR | \$500

As above, plus sponsor sign at designated water station

MILE MARKER SPONSOR | \$250

As above, plus sponsor sign at designated mile



Cancer Bridges

2025 Sponsorship Commitment Form

SPONSORSHIP PAYMENT

Thank you for your support of Just a Short Run and Cancer Bridges. Your contribution ensures that more funds directly support our free programs and services.

TO PAY BY CREDIT CARD



<https://bit.ly/JASRxCB>

This link will direct you to our secure online platform where you can choose your sponsorship commitment and any additional support you wish to provide.

TO PAY BY CHECK

Cancer Bridges
c/o Just a Short Run
2816 Smallman Street
Pittsburgh, PA 15222

Please send a high-resolution JPG or PNG logo to Meg Dluhos at meg@cancerbridges.org by March 14, 2025 for inclusion in print materials.

IN-KIND SPONSORSHIP

Please contact Meg Dluhos, Development Director, to discuss in-kind sponsorships prior to submitting commitment.

☐ Event Sponsor/Underwriter

Event Name(s) _____

Sponsorship/Underwriting Level _____

VALUE OF SPONSORSHIP | Cash \$ _____ In-Kind \$ _____

In-kind donations of products or services for event production is valued at 100% of fair market value (e.g. water). Other items and services are valued at 50% of the fair market value. Please provide a detailed description of in-kind contribution(s) including quantity:

In-Kind Item	Qty	Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

Just A Short Run was founded in 2001 to honor Sean T. Smith, who lost his battle with leukemia in 1995. Now in its 25th year, the event has raised tens of thousands of dollars for local charities and recently partnered with Cancer Bridges to support individuals and families navigating the cancer journey.

This vibrant race offers distances of 5K, 8.1 Miles, 1/2 Marathon & 30K, making it an ideal spring marathon tune-up. Just A Short Run brings together a generous and strong community—and we can't wait to share the miles with you!

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.