

2025 FULL YEAR EVENT SPONSORSHIP

















Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222 412-338-1919 | www.cancerbridges.org Meg Dluhos, Development Director | meg@cancerbridges.org



Dear Community Partner,

Cancer touches every corner of our community, and at Cancer Bridges, we are dedicated to ensuring that no one faces it alone. With your support, we can provide critical programs and resources that bring hope, healing, and connection to those navigating the challenges of a cancer diagnosis.

Unwavering in our mission, Cancer Bridges continues to offer a variety of programs and events that provide essential support, resources, and a sense of community to those impacted by cancer. From emotional and social support for children and families to wellness activities and support groups, our services are designed to empower, uplift, and offer hope to individuals along their personal cancer journey.

We are thrilled to offer businesses like yours the opportunity to make a meaningful impact through sponsorships for our upcoming events and ongoing programming. By becoming a sponsor, you will help fund critical resources that directly support our Cancer Bridges members while also elevating your brand's visibility and demonstrating your commitment to corporate social responsibility.

We offer a range of sponsorship opportunities tailored to fit your business needs, including recognition at our events, on our website, and in our marketing materials. Your involvement will not only help support vital cancer programs but also help raise awareness of the need for continued support in our local community.

Enclosed, you will find more details on our sponsorship levels and benefits for 2025. I would be happy to discuss any questions or customized opportunities that align with your business goals. Together, we can make a significant impact on the lives of those who need it most.

Thank you for considering this partnership. We look forward to the opportunity to collaborate in supporting those navigating their cancer journey.

Warm regards,

Stephanie Ciranni

Stephanie Ciranni Executive Director











Cancer Bridges 2816 Smallman Street Pittsburgh, PA 15222 Tax ID: 25-1845284



2025 MEMBER EVENTS

Cancer Bridges' member events are vital to fostering a sense of community and resilience for those impacted by cancer. Our member events include our social programs, celebration programs, education panels, and the Gather at the Bridge series. These events provide safe spaces for members to connect, share experiences, and celebrate milestones, helping to reduce isolation and build meaningful relationships. Survivorship panels offer invaluable insights and hope by providing education and Q&A sessions, while programs like Gather at the Bridge create opportunities for creative expression, education, and social connection. Together, these events empower Cancer Bridges members to navigate their journeys with strength, support, and a sense of belonging.





EDUCATION PANELS

Cancer Bridges' social programs are offered to provide members with opportunities to connect, engage, and build supportive relationships within a community that understands their journey. These include our Valentine's Dinner, Thanksgiving Feast, Remembrance Night, Holiday Extravaganza, and our Family & Youth's Bunny Bash and Boo Bash. Designed to reduce isolation, our social events promote emotional well-being and foster a sense of belonging.

Cancer Bridges' Education Panels bring together survivors, caregivers, and experts to discuss challenges, triumphs, and strategies for navigating life during and after cancer treatment. By fostering open dialogue, education panels empower attendees with practical advice, emotional support, and a sense of community, helping them feel more equipped to face their own unique journeys with resilience and confidence.





Cancer Bridges' celebration events include Celebrating Survivorship (June), Celebration of Courage for pediatric cancer (September), and Sparkle & Strength (women in October, men in November). These are heartfelt occasions that honor not only those impacted by cancer but also the family, friends, and caregivers who support them every step of the way. These events celebrate milestones, foster connections, and recognize the collective strength and resilience of the cancer community.

Gather at the Bridge series are quarterly events designed to showcase the wide array of programs Cancer Bridges offers while fostering connection and community among our members. It's an opportunity to explore activities that support emotional, physical, and social well-being. More importantly, Gather at the Bridge provides a welcoming space where members can come together, share their journeys, and enjoy the comfort of each other's company.



2025 SIGNATURE EVENTS



Join Cancer Bridges for Swing into Action on March 13. Try your luck among a group of friends, co-workers, or your family - this event if fun for all ages! Bays and individual tickets are available while you enjoy three hours of golf, a delicious dinner buffet, a drink ticket, raffles, games, and more. It's sure to be a lucky night you won't want to miss!



Ready, Set, Run in support of Cancer Bridges at the Sean T. Smith Memorial Just a Short Run on Saturday, March 29 by GCXC. Founded in 2001 to honor Sean T. Smith, who lost his battle with leukemia in 1995, Just A Short Run has helped raise tens of thousands of dollars to benefit local charities. Offering distances of 5K, 8.1 miles, half marathon (13.1), and 30K - there's something for everyone. Plus, those who fundraise in support of Cancer Bridges will earn some cool swag and gifts along the way.



You're invited to an unforgettable evening of wine tasting at our Smallman Street building, celebrating the 15th anniversary of this cherished event. This gathering has grown into a special occasion to honor the work of Cancer Bridges while raising a glass to the incredible strength of our cancer community. Guests will have the opportunity to mingle, indulge in a variety of wine samples and heavy appetizers, and so much more.



2025 SIGNATURE EVENTS



Gather your foursome and mark your calendars for Monday, June 2!
Join Cancer Bridges at the stunning Valley Brook Country Club for a fantastic day on the green. Golfers will enjoy two delicious meals, beverage tickets, exciting contests, prizes, and more as they tee off in support of our community impacted by cancer.
Foursomes, pairs, and individuals welcome (but don't wait, this event sold out in 2024!)



Join Cancer Bridges for our inaugural
Summer Send-Off! This family-friendly
celebration promises fun for all ages, featuring
carnival games, treats, prizes, exciting raffles,
as well as an array of Pittsburgh vendors,
and so much more. Don't miss this chance
to send off summer with a day of
joy and community!



Cancer Bridges' annual Light Up Gala is a beacon of hope and support for those whose lives have been impacted by cancer.

This special event is dedicated to honoring our luminaries and serves as a heartfelt tribute to the cancer journeys of our members.

Join over 325 cancer care advocates for a night of recognition and support.



| Cancer Bridges' Member Programming Year-Round | Social Events Sponsor \$5,000 | Education Panels Sponsor \$2,500 | Celebration Events Sponsor \$1,500 | Gather at the Bridge Sponsor \$1,000 | Where It's Needed Most Sponsor \$500 |
|---|--|--|--|---|---|
| Company Sign at Event | Two (2) at 17"w x 11"h at each of the six (6) events | Two (2) at 17"w x 11"h at each of the four (4) panels | Two (2) at 17"w x 11"h at each of the four (4) events | One (1) at 17"w x 11"h at each of the four (4) events | One (1) at 17"w x 11"h |
| Promotional Table at Event OR Sponsor Provided Gift/Giveaway for Guests | √ | ✓ | ✓° | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | Logo | Logo | | | |
| Sponsor Recognition on Event Registration Webpage | Logo | Logo | Name | Name | Name |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; -3,500 Audience) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) | Group post with tag Min. one (1) | Group post with tag: Min. one (1) |
| e-Newsletter Call Out in Cancer Bridges' Member Newsletter (-4,500+ Recipients) with Clickable Option of URL Choice | ✓ | ✓ | | | |
| Sponsor Recognition on Event Digital Signage | Logo | Logo | Logo | Name | Name |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) | Individual thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

Swing into Action

| Cancer Bridges' SWING INTO ACTION Thursday, March 13, 2025 | Top of the Leaderboard Sponsor \$5,000 | Score Big Sponsor \$2,500 | Swing Away Sponsor \$1,500 | Good Vibes Only Sponsor \$1,000 | Let's Play Sponsor \$500 |
|--|--|--|---|---|---|
| Event Tickets (6 Golfers to Bay) | Two (2) Bays; up to twelve (12) golfers | One (1) Bay; up to six (6) golfers | Three (3) Golfers | Two (2) Golfers | One (1) Golfer |
| Company Sign at Bay | Two (2) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | |
| Complimentary Event Bundles (for participation in contests & fundraising activities at event) | Twelve (12) Bundles | Six (6) Bundles | Three (3) Bundles | | |
| Promotional Table at Event OR Sponsor Provided Gift/Giveaway for Guests | ✓ | | | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | Logo | | | | |
| Sponsor Recognition on Event Registration Webpage | Logo w/ Hotlink | Logo | Logo | Name | Name |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Name | Name |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500 Audience) | Stand alone company post with tag. Min. two (2) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) | Group post with tag; Min. one (1) | Group post with tag; Min. one (1) |
| e-Newsletter Call Out in March 2025 Cancer Bridges' Buzz (~9,000 Recipients) with Clickable Option of URL Choice | ✓ | | | | |
| Sponsor Recognition on Event Signage | Logo | Logo | Logo | Logo | Name |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

JUST A SHORT RUN

| Cancer Bridges x GCXC SEAN T. SMITH MEMORIAL JUST A SHORT RUN Saturday, March 29, 2025 | Trailblazer Sponsor \$10,000 | Go the Distnace Sponsor \$7,500 | Pacesetter Sponsor \$5,000 | Stride Sponsor \$2,500 | Supporter Sponsor \$1,000 | Friend Sponsor \$500 |
|--|---|---|---|--------------------------------------|--------------------------------------|--------------------------------------|
| Company Representative Welcome | 1 | | | | | |
| Event Entries (Complimentary Runners) | Ten (10) | Six (6) | Four (4) | Two (2) | | |
| Option for Sponsor Provided Item(s) for Race Packet | ✓ | 1 | ✓ | | | |
| Complimentary Sponsor Table & Chairs at Race | Included with 10 x 10 tent | Included | Included | | | |
| Logo on Race Bib | ✓ | | | | | |
| Recognition on Race T-Shirt | Logo (Top Position) | Logo (Prominent Position) | Logo | Name | Name | Name |
| Specialty Signage | Stand Alone Company Signage at Start | | | | | |
| Sponsor Recognition on Event Invitation (Digital) | Logo | Logo | | | | |
| Sponsor Recognition on Event Registration Webpage | Logo | Logo | Logo | Name | Name | Name |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Name | Name | Name |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn: -3,500 Audience) | Stand alone company post with tag; Min. three (3) | Stand alone company post with tag: Min. two (2) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) | Group post with tag; Min. one (1) | Group post with tag: Min. one (1) |
| e-Newsletter Call Out in March 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | ✓ | | | | | |
| Sponsor Recognition on Event Signage | Logo (Top Position) | Logo | Logo | Logo | Name | Name |
| Verbal Sponsor Recognition at Event | Min. three (3) | Min. two (2) | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

Our Glass is Half Tull

| Cancer Bridges' 15th Annual OUR GLAS IS HALF FULL Friday, April 25, 2025 | Crystal 15th Anniversary Sponsor \$5,000 | Partners in Wine Sponsor \$2,500 | On Cloud Wine Sponsor \$1,500 | Sip, Sip, Hooray Sponsor \$1,000 | Wine O'clock Sponsor \$500 |
|--|--|--|---|---|---|
| Event Tickets | Five (5) VIP Tickets with Gift | Two (2) VIP Tickets with Gift | Two (2) VIP Tickets with Gift | Four (4) General Admission Tickets | Two (2) General Admission Tickets |
| Company Sign at Event | Two (2) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | |
| Promotional Table at Event OR Sponsor Provided Gift/Giveaway for Guests | ✓ | | | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | Logo | | | | |
| Sponsor Recognition on Event Registration Webpage | Logo w/ Hotlink | Logo | Logo | Name | Name |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Name | Name |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; -3,500 Audience) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) | Group post with tag: Min. one (1) | Group post with tag: Min. one (1) |
| e-Newsletter Call Out in April 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | ✓ | | | | |
| Sponsor Recognition on Event Signage | Logo | Logo | Logo | Logo | Name |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

ANNUAL GOLF CLASSIC

| Cancer Bridges' 15th ANNUAL GOLF CLASSIC Monday, June 2, 2025 | Crystal 15th Anniversary Sponsor \$25,000 | Masters Sponsor \$15,000 | Ace Sponsor \$10,000 | Eagle Sponsor \$7,500 |
|---|---|--|--|--|
| Event Entries (Foursomes or Golfers) | Three (3) Foursomes | Three (3) Foursomes | Two (2) Foursomes | Two (2) Foursomes |
| Complimentary Event Bundles (for participation in contests & fundraising activities at event) | Twelve (12) Bundles | Twelve (12) Bundles | Eight (8) Bundles | |
| Complimentary Tee Signs | Three (3) Tee Signs | Three (3) Tee Signs | Two (2) Tee Signs | One (1) Tee Signs |
| Specialty Signage; Sponsor Logo on Event Welcome Banner | ✓ | | | |
| Specialty Signage; Sponsor Tee Sign(s) / Advertisements at Three Course Turns | ✓ | | | |
| Promotional Table during Registration OR Sponsor Provided Gift/Giveaway for Guests | ✓ | ✓. | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | Logo | Logo | | |
| Sponsor Recognition on Event Registration Webpage | Logo w/ Hotlink | Logo | Logo | Logo |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Logo |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500 Audience) | Stand alone company post with tag; Min. three (3) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. one (1) |
| e-Newsletter Call Out in May2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | √ | | | |
| Sponsor Recognition on Event Signage | Individual Logoed Welcome Sign | Logo | Logo | Logo |
| Speaking Opportunity at Golf Classic | ✓ | ✓ | | |
| Sponsor Ad Space in Event Program | One (1) first-page, full- page color ad | One (1) premium placement, full-page color ad | One (1) full-page, color ad | One (1) half-page, color ad |
| Sponsor Recognition in Event Program | Front Cover Logo | Logo | Logo | Logo |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. four (4) | Individual thank you slide with sponsor logo; Min. three (3) | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. two (2) | Min. two (2) | Min. one (1) |

ANNUAL GOLF CLASSIC

| Cancer Bridges' 15th ANNUAL GOLF CLASSIC Monday, June 2, 2025 | Birdie Sponsor \$5,000 | Par Sponsor \$2,500 | Bogey Sponsor \$1,000 |
|---|---|---|---|
| Event Entries (Foursomes or Golfers) | One (1) Foursome | Two (2) Golfers | |
| Complimentary Event Bundles (for participation in contests & fundraising activities at event) | | | |
| Complimentary Tee Signs | | | |
| Specialty Signage; Sponsor Logo on Event Welcome Banner | | | |
| Specialty Signage; Sponsor Tee Sign(s) / Advertisements at Three Course Turns | | | |
| Promotional Table during Registration OR Sponsor Provided Gift/Giveaway for Guests | | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | | | |
| Sponsor Recognition on Event Registration Webpage | Logo | Name | Name |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Name | |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; -3,500 Audience) | Group post with tag: Min. two (2) | Group post with tag: Min. one (1) | Group post with tag: Min. one (1) |
| e-Newsletter Call Out in May2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | | | |
| Sponsor Recognition on Event Signage | Logo | Name | Name |
| Speaking Opportunity at Golf Classic | | | |
| Sponsor Ad Space in Event Program | One (1) quarter-page, color ad | One (1) quarter-page, color ad | |
| Sponsor Recognition in Event Program | Logo | Name | Name |
| Sponsor Recognition on Event Slide Show | Group thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. one (1) | Min. one (1) | Min. one (1) |

Summer Send-Off

| Cancer Bridges' Summer Send-Off Thursday, August 14, 2025 | Game Changer Sponsor \$5,000 | Community Builder Sponsor \$2,500 | Hopeful Horizon Sponsor \$1,500 | Bridge to Joy Sponsor \$1,000 | Festival Friend Sponsor \$500 |
|---|--|--|---|---|---|
| Event Tickets | Ten (10) Event Tickets | Six (6) Event Tickets | Four (4) Event Tickets | Two (2) Event Tickets | Two (2) Event Tickets |
| Company Sign at Event | Two (2) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | One (1) at 17"w x 11"h | |
| Promotional Table at Event OR Sponsor Provided Gift/Giveaway for Guests | ✓ | | | | |
| Sponsor Recognition on Event Save the Date + Invitation (Digital) | Logo | | | | |
| Sponsor Recognition on Event Registration Webpage | Logo w/ Hotlink | Logo | Logo | Name | Name |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Name | Name |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; -3,500 Audience) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) | Group post with tag Min. one (1) | Group post with tag: Min. one (1) |
| e-Newsletter Call Out in August 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | ✓ | | | | |
| Sponsor Recognition on Event Signage | Logo | Logo | Logo | Logo | Name |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

Light Up GALA

| Cancer Bridges' LIGHT UP GALA Friday, November 21, 2025 | Dazzle Sponsor \$50,000 | Illumination Sponsor \$25,000 | Luminary Sponsor \$20,000 | Radiance Sponsor \$15,000 | Shine Sponsor \$10,000 |
|---|---|--|--|--|--|
| Event Tickets | Two (2) reserved tables; up to 16 guests | One (1) reserved table; up to 8 guests | One (1) reserved table; up to 8 guests | One (1) reserved table; up to 8 guests | Six (6) Gala Tickets |
| Cancer Bridges Member Tickets (provides tickets for member to attend at no charge) | | | | | |
| Table Signage | Logoed Table Sign | Logoed Table Sign | Logoed Table Sign | Logoed Table Sign | |
| Complimentary Light Up Evening Bundles (for participation in contests & fundraising activities at event) | Sixteen (16) Bundles | Eight (8) Bundles | Eight (8) Bundles | Four (4) Bundles | Three (3) Bundles |
| Specialty Signage; Sponsor Recognition on Event Billboards: | | | | | |
| Promotional Table during Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests | ✓ | | | | |
| Sponsor Recognition on Event Save the Date (Digital) + Invitation (Digital & Print) | Logo (Premium Placement) | Logo (Premium Placement) | | | |
| Sponsor Recognition on Event Registration Webpage | Logo w/ Hotlink | Logo w/ Hatlink | Logo | Logo | Logo |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Logo | Logo | Logo | Logo |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500 Audience) | Stand alone company post with tag; Min. two (2) | Stand alone company post with tag; Min. one (1) | Stand alone company post with tag; Min. one (1) | Stand alone company post with tag; Min. one (1) | Group post with tag; Min. two (2) |
| e-Newsletter Call Out in November 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | | | | | |
| Speaking Opportunity at Light Up Gala | √ | ✓ | | | |
| Sponsor Provided Video at Light Up Gala | | | | | |
| Sponsor Recognition on Event Signage | Individual Logoed Sign | Individual Logoed Sign | Logo | Logo | Logo |
| Sponsor Ad Space in Event Program | One (1) premium placement, full-page color ad | One (1) premium placement, full-page colorad | One (1) full-page, color ad | One (1) full-page, colorad | One (1) half-page, color ad |
| Sponsor Recognition in Event Program | Front Cover Logo | Front Cover Logo | Logo | Logo | Logo |
| Sponsor Recognition on Event Slide Show | Individual thank you slide with sponsor logo; Min. four (4) | Individual thank you slide with sponsor logo; Min. three (3) | Individual thank you slide with sponsor logo; Min. two (2) | Individual thank you slide with sponsor logo; Min. one (1) | Individual thank you slide with sponsor logo; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. three (3) | Min. three (3) | Min. three (3) | Min. three (3) | Min. two (2) |



| Cancer Bridges' | Shimmer | Luster | Glow | Spark |
|---|---|---|---|---|
| LIGHT UP GALA | Sponsor | Sponsor | Sponsor | Sponsor |
| Friday, November 21, 2025 | \$7,500 | \$5,000 | \$2,500 | \$1,000 |
| Event Tickets | Six (6) Gala Tickets | Four (4) Gala Tickets | Two (2) Gala Tickets | |
| Cancer Bridges Member Tickets (provides tickets for member to attend at no charge) | | | | |
| Table Signage | | | | |
| Complimentary Light Up Evening Bundles (for participation in contests & fundraising activities at event) | | | | |
| Specialty Signage; Sponsor Recognition on Event Billboards | | | | |
| Promotional Table during Cocktail Hour OR Sponsor Provided Gift/Giveaway for Guests | | | | |
| Sponsor Recognition on Event Save the Date (Digital) + Invitation (Digital & Print) | | | | |
| Sponsor Recognition on Event Registration Webpage | Logo | Name | Name | |
| Sponsor Recognition on Event Fundraising Webpage | Logo | Name | | |
| Sponsor Thank You Recognition on Cancer Bridges Social Media (Facebook, Instagram, & LinkedIn; ~3,500 Audience) | Group post with tag: Min. two (2) | Group post with tag; Min. one (1) | Group post with tag; Min. one (1) | Group post with tag; Min. one (1) |
| e-Newsletter Call Out in November 2025 Cancer Bridges' Buzz (-9,000 Recipients) with Clickable Option of URL Choice | | | | |
| Speaking Opportunity at Light Up Gala | | | | |
| Sponsor Provided Video at Light Up Gala | | | | |
| Sponsor Recognition on Event Signage | Logo | Logo | Name | Name |
| Sponsor Ad Space in Event Program | One (1) half-page, color ad | One (1) quarter-page, color ad | One (1) quarter-page, color ad | One tribute line |
| Sponsor Recognition in Event Program | Logo | Logo | Name | Name |
| Sponsor Recognition on Event Slide Show | Group thank you slide with sponsor logo; Min. two (1) | Group thank you slide with sponsor logo; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) | Group thank you slide with sponsor name; Min. one (1) |
| Verbal Sponsor Recognition at Event | Min. two (2) | Min. one (1) | Min. one (1) | Min. one (1) |

WHO WE SERVE

We welcome anyone that has been impacted by cancer:

Those with or who have had a diagnosis

Caregivers & Supporters

Youth & Families

Bereaved

Individuals of every age, experiencing any type, stage, or experience with cancer are welcome to join Cancer Bridges and receive the social, emotional, and informational tools they need at no cost.



OUR PROGRAMS AND SERVICES

SHORT-TERM SUPPORTIVE COUNSELING

Individual and/or family counseling is available for children and adults and is provided by licensed professionals.

SUPPORT GROUPS

Weekly and monthly support groups are offered by licensed professionals focusing on emotional support and educational topics. Cancer Bridges offers over twenty support groups which feature various speakers and open discussion.

EDUCATION

Experts are brought in for all members or within specific support groups and discuss important subjects related to cancer and the environment, clinical trials, side effects of treatment, exercise and nutrition, mental health, and more.

COMMUNITY CONNECTIONS

Cancer Bridges builds relationships with impactful organizations to provide access to essential services including Wills, Power of Attorney, and Advanced Directives, financial literacy, beauty treatments, and more.

HEALTH & WELLNESS

Activities are focused on addressing the unique health challenges of individuals in treatment or surviving cancer, while improving the well-being of the mind, body, and spirit.

CREATIVE EXPRESSION & SOCIAL ACTIVITIES

Classes such as painting, creative writing, & drawing allow members to reduce stress, connect with others in a relaxed setting, prevent isolation, & learn a new skill. Gatherings scheduled all year long provide a great atmosphere to celebrate every day while building a community of support.

2025 SPONSOR COMMITMENT

Please select your desired sponsorship commitment for the appropriate events.

Please return the commitment pages to Meg Dluhos at meg@cancerbridges.org or

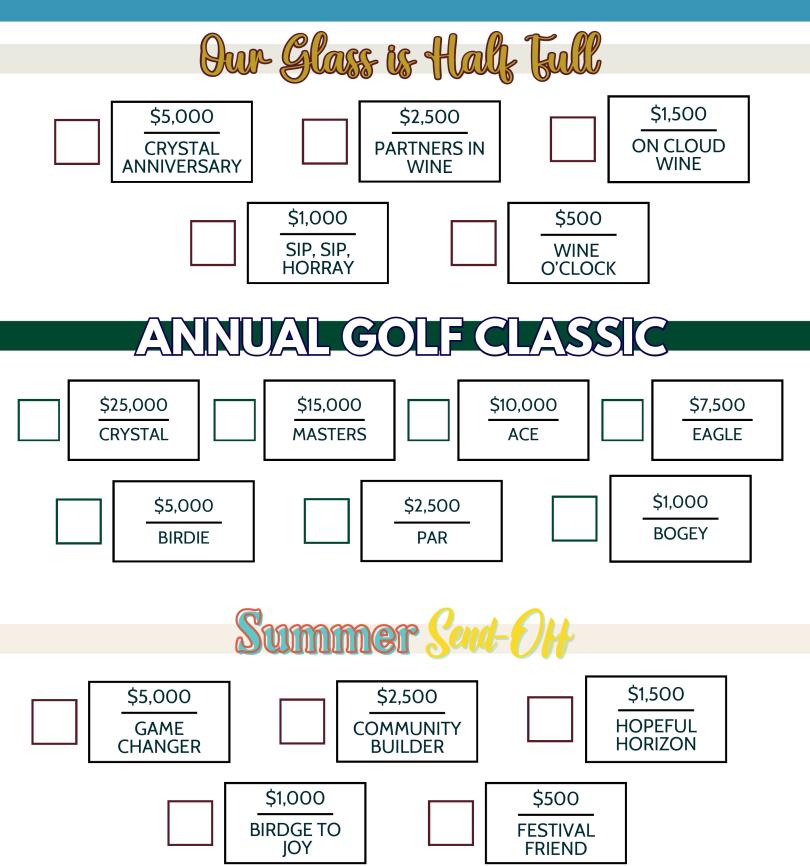
2816 Smallman Street, Pittsburgh, PA 15222

Payment information is included on the last page.

MEMBER PROGRAMS

| | MOLIVITY | | | |
|--------------------------------------|------------------------------------|----------------------|----------------------------------|---------------------------------|
| \$5,000 SOCIAL EVENTS | EDUC | 500 ATION NELS | CE | \$1,500 ELEBRATION EVENTS |
| | \$1,000 GATHER AT THE BRIDGE | LNE | \$500 WHERE IT'S EDED MOST | |
| \$ | wing into | Aciu | m | |
| \$5,000 TOP OF THE LEADERBOARD | \$2,5 SCOF | 500 RE BIG | | \$1,500 VING AWAY |
| | \$1,000 GOOD VIBES ONLY | | \$500 LET'S PLAY | |
| | | | | |
| | | | | |
| \$10,000 TRAILBLAZER | GO | THE ANCE | P | \$5,000 ACESETTER |
| \$2,500 STRIDE | - | OOO ORTER | | \$500 FRIEND |

2025 SPONSOR COMMITMENT



2025 SPONSOR COMMITMENT

Light Olan GALA

| \$50,000 DAZZLE | \$25,000 ILLUMINATION | \$20,000 LUMINARY |
|----------------------|--------------------------|----------------------|
| \$15,000 RADIANCE | \$10,000 SHINE | \$7,500 SHIMMER |
| \$5,000 LUSTER | \$2,500 GLOW | \$1,000 SPARK |

Please note, sponsorships are customizable! Underwriting opportunities are also available for each event.

We would love to discuss how best to meet the goals of your business. Please contact Meg Dluhos, Development Director, for customization options at 412-338-1919 or meg@cancerbridges.org.





2025 Sponsorship **Commitment Form**

SPONSORSHIP PAYMENT

Thank you for your support of Cancer Bridges. Your contribution ensures that more funds directly support our free programs and services.

TO PAY BY CREDIT CARD

TO PAY BY CHECK



https://cancerbridges.org/donate/

This link will direct you to our secure online donation platform where you can choose enter your sponsorship commitment and any additional support you wish to provide.

Cancer Bridges 2816 Smallman Street Pittsburgh, PA 15222

Please send a high-resolution JPG or PNG logo to Meg Dluhos at meg@cancerbridges.org for inclusion in print materials.

IN-KIND SPONSORSHIP

| Please contact Meg Dluhos, Development Directo | or, to discuss in-kind s | ponsorships prior to submitting commitm | ent. |
|---|--|--|------|
| Event Sponsor/Underwriter | | | |
| Event Name(s) | | | |
| In-kind donations of products or services for event products or services for event products or services for event products or services are valued at 50% of the fair Please provide a detailed description of in-kind contrib | duction is valued at 100 market value. oution(s) including quant | % of fair market value (e.g. water). ity: | |
| In-Kind Item | Qty | Value | |
| | | | |
| | | | |

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

• Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;

• Sponsor has vountable authority exercising cited for misconduct by any governmental authority exercising

jurisdiction over that party;
Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222 412-338-1919 | www.cancerbridges.org Meg Dluhos, Development Director | meg@cancerbridges.org