



Cancer Bridges

2024 EVENT SPONSORSHIP

Cancer Bridges'
Light Up
GALA

FRIDAY, NOVEMBER 22, 2024
THE WESTIN PITTSBURGH

Cocktail Hour & Entertainment
Plated Dinner & Awards Presentation

Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222

412-338-1919 | www.cancerbridges.org

Meg Dluhos, Development Director | meg@cancerbridges.org



Cancer Bridges

Dear Community Partner,

Cancer knows no boundaries. It does not discriminate by age, gender, race, or socio-economic status, and continues to impact our community at an increasing rate of incidence.

The impact cancer has on our community continues to grow. That is why we turn to community leaders like you for support. We ask that you consider a sponsorship or event underwriting opportunity to support Cancer Bridges' annual Light Up Gala fundraising event:

- **FRIDAY, NOVEMBER 22: ANNUAL LIGHT UP GALA**

- We welcome guests to join us at our annual Light Up Gala, Cancer Bridges' largest fundraiser. Be a part of this inspiring evening, shining light into the lives of those who have been touched by cancer. Guests will enjoy a cocktail hour and entertainment, plated dinner, awards presentation, silent auction, dancing, and more. Tables and individual tickets are available.

No one should face cancer alone. That is why Cancer Bridges offers free programs and services to anyone impacted by cancer. Your support can provide those impacted by cancer the comfort, care, and hope they need.

We offer a comprehensive calendar of 180+ programs and services each month – in person, hybrid, and virtually, so that members can participate in as little or as much as they feel comfortable as well as what fits their personal needs. Your sponsorship support ensures that more funds go directly to programs and services provided by Cancer Bridges. The success of our organization is only made possible through the generous support we receive from our community partners.

Thank you for helping to provide free cancer support services to anyone and everyone - from the moment of diagnosis, through treatment, and into life beyond cancer. If you have questions about your giving, would like more information about our events, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107.

Thank you in advance for your kind consideration.
Warmly,

Stephanie Ciranni

Stephanie Ciranni
Executive Director
stephanie@cancerbridges.org

Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222
Tax ID: 25-1845284

Cancer Bridges' *Light Up*
GALA

LIGHT UP GALA <i>Friday, November 22, 2024</i>	Dazzle Sponsor \$50,000	Illumination Sponsor \$25,000	Luminary Sponsor \$20,000	Radiance Sponsor \$15,000	Shine Sponsor \$10,000
Event Tickets	Two (2) reserved tables; up to 16 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests	One (1) reserved table; up to 8 guests	Six (6) gala tickets
Table Signage	Logoed Table Sign	Logoed Table Sign	Logoed Table Sign	Logoed Table Sign	
Complimentary Light Up Evening Bundles	Sixteen (16) Bundles	Eight (8) Bundles	Eight (8) Bundles	Four (4) Bundles	Three (3) Bundles
Sponsor recognition on event save the date + invitation	Logo (Premium Placement)	Logo (Premium Placement)			
Sponsor recognition on Light Up Gala registration webpage	Logo w/ Hotlink	Logo w/ Hotlink	Logo	Logo	Logo
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Logo	Logo
Sponsor thank you recognition on Cancer Bridges social media	Individual company post; Min. two (2)	Individual company post; Min. one (1)	Group post; Min. three (3)	Group post; Min. three (3)	Group post; Min. two (2)
Speaking opportunity at Light Up Gala	Yes	Yes			
Sponsor recognition on event signage	Individual Logoed Sign	Individual Logoed Sign	Logo	Logo	Logo
Sponsor ad space in event program	One (1) full-page, color ad (premium placement)	One (1) full-page, color ad (premium placement)	One (1) full-page, color ad	One (1) full-page, color ad	One (1) half-page, color ad
Sponsor recognition in event program	Front Cover Logo	Front Cover Logo	Logo	Logo	Logo
Sponsor recognition on event slide show	Individual logoed thank you slide; min. six (6) slides	Individual logoed thank you slide; min. six (6) slides	Individual logoed thank you slide; min. four (4) slides	Individual logoed thank you slide; min. four (4) slides	Individual logoed thank you slide; min. four (4) slides
Verbal sponsor recognition by master of ceremonies at gala	Min. three (3)	Min. three (3)	Min. three (3)	Min. three (3)	Min. two (2)

Cancer Bridges' *Light Up*
GALA

LIGHT UP GALA <i>Friday, November 22, 2024</i>	Shimmer Sponsor \$7,500	Luster Sponsor \$5,000	Glow Sponsor \$2,500	Spark Sponsor \$1,000
Event Tickets	Six (6) gala tickets	Four (4) gala tickets	Two (2) gala tickets	
Table Signage				
Complimentary Light Up Evening Bundles				
Sponsor recognition on event save the date + invitation				
Sponsor recognition on Light Up Gala registration webpage	Logo	Name	Name	
Sponsor recognition on event fundraising website	Name	Name		
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Group post; Min. one (1)	Group post; Min. one (1)	Group post; Min. one (1)
Speaking opportunity at Light Up Gala				
Sponsor recognition on event signage	Logo	Name	Name	Name
Sponsor ad space in event program	One (1) half-page, color ad	One (1) quarter- page, color ad	One (1) quarter- page, color ad	One tribute line
Sponsor recognition in event program	Logo	Logo	Name	Name
Sponsor recognition on event slide show	Individual logoed thank you slide; min. two (2) slides	Individual logoed thank you slide; min. one (1) slide	Group logoed thank you slide	Group logoed thank you slide
Verbal sponsor recognition by master of ceremonies at gala	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)



Cancer Bridges'
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EVENT UNDERWRITING OPPORTUNITIES

Each underwriting opportunity has the following benefits:

- logo recognition on event registration website,
- stand alone sponsor thank you post on Cancer Bridges' social media,
- 24" X 36" thank you sign at designated area,
- sponsor logo in event program, print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

TECHNOLOGY SPONSOR | \$7500

As above, plus one (1) half page ad in print program and four (4) gala tickets.

EVENT RECEPTION SPONSOR | \$5000

As above, plus one (1) half page ad in print program and two (2) gala tickets.

DESSERT RECEPTION SPONSOR | \$4000

As above, plus logo on event dessert napkins.

SIGNATURE COCKTAIL SPONSOR | \$3000

As above, plus logo on event cocktail napkins.

REGISTRATION SPONSOR | \$2500

As above, plus tribute line in print program.

PHOTO BOOTH SPONSOR | \$2500

As above, plus tribute line in print program.

Cancer Bridges'
**Light Up
GALA**

EVENT UNDERWRITING OPPORTUNITIES – CONTINUED

Each underwriting opportunity has the following benefits:

- logo recognition on event registration website,
- stand alone sponsor thank you post on Cancer Bridges' social media,
- 24" X 36" thank you sign at designated area,
- sponsor logo in event program, print & digital,
- verbal thank you at event

Plus any additional benefits, as included below:

LAST TO FIZZLE SPONSOR | \$2500

Paddle game sponsor. As above, plus tribute line in print program.

LET'S GET LIT SPONSOR | \$2500

Wine pull sponsor. As above, plus tribute line in print program.

SILENT AUCTION SPONSOR | \$2000

As above, plus tribute line in print program.

ENTERTAINMENT SPONSOR | \$2000

As above, plus tribute line in print program.

LIGHT UP GIFT SPONSOR | \$1500

Benefits as listed above.

LUMINARY AWARDS SPONSOR | \$1000

Benefits as listed above.

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UNDERWRITE AN AUCTION PACKAGE!

Your business can support Cancer Bridges with a silent auction package underwriting.

Silent Auction Package

Sponsor or donate a silent auction package valued at \$500 or more and we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.

Wine or Spirits Package

Sponsor or donate a themed wine or spirits package valued at \$250 or more and we will include a “sponsored by” sign with the package, as well as recognition inclusion in the print and digital event programs. Ideas include: Cheers to the New Year, Whiskey Wonderland, Shaken or Stirred, Drinking Rum Before 10 AM Makes You a Pirate, and more!

Vacation Package

Sponsor or donate a vacation or luxury get-away! For your donation we will include a “sponsored by” sign with the package, recognition on the event fundraising page, as well as recognition inclusion in the print and digital event programs.

Program Advertisements

Programs will be distributed to all gala guests and includes messages from Cancer Bridges supporters, Honorees, Tributes, and more.

Advertisement submission deadline is Wednesday, Nov. 13, 2024.
Please submit .JPEG, .PNG, .EPS, PDF artwork to
Meg at meg@cancerbridges.org.

**Full-Page
Color Ad**
5 ¼" (wide) x
8 ¼" (tall)
\$500

Half-Page Color Ad
5 ¼" (wide)
x 4" (tall)
\$250

**Quarter-
Page Color
Ad**
2.5" (wide) x
4" (tall)
\$125

Program Tributes

IN MEMORY
of someone you have lost

IN HONOR
of someone who has completed treatment

IN SUPPORT
of someone who is in treatment

Tributes purchased by
Wednesday, November 13
will be displayed in our
digital and print programs
as well as featured on a
Luminary at the Light Up Gala.



SPONSORSHIP PAYMENT

Thank you for your support of Cancer Bridges' annual Light Up Gala. Your contribution ensures that more funds directly support our free programs and services.

TO PAY BY CREDIT CARD



<https://bit.ly/LUG2024Sponsors>

This link will direct you to our secure online platform where you can choose your sponsorship commitment and any additional support you wish to provide.

TO PAY BY CHECK

Cancer Bridges
c/o Light Up Gala
2816 Smallman Street
Pittsburgh, PA 15222

Please send a high-resolution JPG or PNG logo to Meg Dluhos at meg@cancerbridges.org by October 31, 2024 for inclusion in print materials.

IN-KIND SPONSORSHIP

Please contact Meg Dluhos, Development Director, to discuss in-kind sponsorships prior to submitting commitment.

Event Sponsor/Underwriter

Event Name(s) _____

Sponsorship/Underwriting Level _____

VALUE OF SPONSORSHIP | Cash \$ _____ In-Kind \$ _____

In-kind donations of products or services for event production is valued at 100% of fair market value (e.g. water). Other items and services are valued at 50% of the fair market value. Please provide a detailed description of in-kind contribution(s) including quantity:

In-Kind Item	Qty	Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

Cancer Bridges' annual Light Up Gala is a beacon of hope and support for those whose lives have been impacted by cancer. This special event is dedicated to honoring our luminaries—individuals and organizations who have made a profound and lasting impact on Cancer Bridges and the cancer community. We celebrate their contributions through five distinguished award categories, each reflecting their commitment and dedication to our cause. The Gala also serves as a heartfelt tribute to the cancer journeys of our members, acknowledging the resilience and strength found in survivorship, the selflessness and dedication of caretakers, and the profound courage in facing grief.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.