

# 2024 FULL YEAR EVENT SPONSORSHIP



Cancer Bridges | 2816 Smallman Street | Pittsburgh, PA 15222 412-338-1919 | www.cancerbridges.org Meg Dluhos, Development Director | meg@cancerbridges.org



Dear Community Partner,

Cancer knows no boundaries. It does not discriminate by age, gender, race, or socio-economic status, and continues to impact our community at an increasing rate of incidence.

The impact cancer has on our community continues to grow.

That is why we turn to community leaders like you for support. Enclosed are Cancer Bridges **Full-Year Partnership Opportunities.** These sponsorship levels align your business as a premier supporter of Cancer Bridges with benefits and exposure at each of our five signature events.

Each Cancer Bridges event gathers a wide range of individuals, ranging in ages and backgrounds. From events held at our Pittsburgh headquarters to our largest fundraiser, our Light Up Gala, these packages are designed to maximize your business exposure while providing critical support that funds our free programs and services.

**No one should face cancer alone.** That is why Cancer Bridges offers free programs and services to anyone impacted by cancer. Your support can provide those impacted by cancer the comfort, care, and hope they need.

Your sponsorship support ensures that more funds go directly to programs and services provided by Cancer Bridges. The success of our organization is only made possible through the generous support we receive from our community partners.

Thank you for helping to provide free cancer support services to anyone and everyone - from the moment of diagnosis, through treatment, and into life beyond cancer. If you have questions about your giving, would like more information about our events, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107.

Thank you in advance for your kind consideration.

Warmly,

Stephanie Ciranni Executive Director

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Stephanie Ciranni



# 2024 SIGNATURE EVENTS

SWING INTO ACTION March 21, 2024 Kick off spring AND March Madness at this familyfriendly event that offers a lot of fun, contests, and spirited competition.

OUR GLASS IS HALF FULL April 26, 2024

Enjoy an evening of delightful wine and delicious appetizers while networking and relaxing at Cancer Bridges headquarters.

GOLF CLASSIC June 3, 2024 Get your foursome ready! Cancer Bridges will return to the beautiful Valley Brook Country Club course for a day on the green. Golfers will enjoy two meals, drink tickets, contests and prizes, and more. Individual golfers and lunch guests welcome.

LOCAL FLAVOR September 12, 2024 Guests will sample, sip, and shop their way through an evening at Cancer Bridges! Featuring local vendors, this event is a fun way to explore some of the delicious flavors throughout our Pittsburgh neighborhoods and will feature cocktail demos, a beer garden, tasty bites, contests, and more!

LIGHT UP GALA November 22, 2024 Be a part of this inspiring evening shining light into the lives of those who have been touched by cancer. Guests will enjoy a cocktail hour and entertainment, plated dinner, awards presentation, silent auction, dancing, and more. Tables and individual tickets are available.

## PARTNER SPONSOR

PARTNER SPONSOR \$80,000	Swing into Action \$5,000	Our Glass is Half Full <i>\$5,000</i>	Golf Classic <i>\$15,000</i>	Local Flavor \$5,000	Light Up Gala <i>\$50,000</i>
Event Tickets	Two (2) Bays; up to twelve (12) golfers	Five (5) VIP Tickets with Gift	Three (3) Foursomes	Five (5) VIP Tickets with Gift	Two (2) Reserved Tables; up to 16 Guests
Specialty Signage	Company sign at bay; two (2) at 24"w x 36"h		Three (3) Tee Signs		Logoed Table Sign
Complimentary Event Bundles (for participation in contests & fundraising activities at event)	Twelve (12) Bundles		Twelve (12) Bundles		Sixteen (16) Bundles
Promotional Table at Event	✓		✓		
Sponsor recognition on event save the date + invitation	Logo	Logo	Logo	Logo	Logo (Premium Placement)
Sponsor recognition on event registration webpage	Logo w/ Hotlink	Logo w/ Hotlink	Logo w/ Hotlink	Logo w/ Hotlink	Logo w/ Hotlink
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Logo	Logo
Sponsor thank you recognition on Cancer Bridges social media	Stand alone company post; Min. two (2)	Stand alone company post; Min. two (2)	Stand alone company post; Min. two (2)	Stand alone company post; Min. two (2)	Stand alone company post; Min. two (2)
Speaking opportunity at event			✓		Yes
Sponsor recognition on event signage	Logo	Logo	Individual Logoed Welcome Sign	Logo	Individual Logoed Sign
Sponsor ad space in event program			One (1) premium placement, full- page color ad		One (1) premium placement, full- page color ad
Sponsor recognition in event program			Front Cover Logo		Front Cover Logo
Sponsor recognition on event slide show	Individual logoed thank you slide; min. three (3)	Individual logoed thank you slide; min. three (3)	Individual logoed thank you slide; min. four (4)	Individual logoed thank you slide; min. three (3)	Individual logoed thank you slide; min. six (6)
Verbal sponsor recognition at event	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)	Min. three (3)

## **FOUNDATION SPONSOR**

FOUNDATION SPONSOR \$50,000	Swing into Action \$2,500	Our Glass is Half Full <i>\$5,000</i>	Golf Classic <i>\$15,000</i>	Local Flavor \$2,500	Light Up Gala <i>\$25,000</i>
Event Tickets	One (1) Bay; up to six (6) golfers	Five (5) VIP Tickets with Gift	Three (3) Foursomes	Two (2) VIP Tickets with Gift	One (1) reserved tables; up to 8 guests
Specialty Signage	Company sign at bay; one (1) at 24"w x 36"h		Three (3) Tee Signs		Logoed Table Sign
Complimentary Event Bundles (for participation in contests & fundraising activities at event)	Six (6) Bundles		Twelve (12) Bundles		Eight (8) Bundles
Promotional Table at Event			✓		
Sponsor recognition on event save the date + invitation		Logo	Logo		Logo (Premium Placement)
Sponsor recognition on event registration webpage	Logo	Logo w/ Hotlink	Logo w/ Hotlink	Logo	Logo w/ Hotlink
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Logo	Logo
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Stand alone company post; Min. two (2)	Stand alone company post; Min. two (2)	Group post; Min. two (2)	Stand alone company post; Min. one (1)
Speaking opportunity at event			✓		Yes
Sponsor recognition on event signage	Logo	Logo	Individual Logoed Welcome Sign	Logo	Individual Logoed Sign
Sponsor ad space in event program			One (1) premium placement, full- page color ad		One (1) premium placement, full- page color ad
Sponsor recognition in event program			Front Cover Logo		Front Cover Logo
Sponsor recognition on event slide show	Individual logoed thank you slide; min. two (2)	Individual logoed thank you slide; min. three (3)	Individual logoed thank you slide; min. four (4)	Individual logoed thank you slide; min. two (2)	Individual logoed thank you slide; min. six (6)
Verbal sponsor recognition at event	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)	Min. three (3)

## **IMPACT SPONSOR**

IMPACT SPONSOR \$25,000	Swing into Action \$2,500	Our Glass is Half Full <i>\$2,500</i>	Golf Classic <i>\$7,500</i>	Local Flavor <i>\$2,500</i>	Light Up Gala <i>\$10,000</i>
Event Tickets	One (1) Bay; up to six (6) golfers	Two (2) VIP Tickets with Gift	Two (2) Foursomes	Two (2) VIP Tickets with Gift	Six (6) Gala Tickets
Specialty Signage	Company sign at bay; one (1) at 24"w x 36"h		One (1) Tee Signs		
Complimentary Event Bundles (for participation in contests & fundraising activities at event)	Six (6) Bundles		Eight (8) Bundles		Three (3) Bundles
Sponsor recognition on event registration webpage	Logo	Logo	Logo	Logo	Logo
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Logo	Logo
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Group post; Min. two (2)	Stand alone company post; Min. two (2)	Group post; Min. two (2)	Group post; Min. two (2)
Sponsor recognition on event signage	Logo	Logo	Logo	Logo	Logo
Sponsor ad space in event program			One (1) half-page color ad		One (1) half-page color ad
Sponsor recognition in event program			Logo		Logo
Sponsor recognition on event slide show	Individual logoed thank you slide; min. two (2)	Individual logoed thank you slide; min. four (4)			
Verbal sponsor recognition at event	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)	Min. two (2)

## **PATRON SPONSOR**

PATRON SPONSOR \$15,000	Swing into Action \$1,000	Our Glass is Half Full <i>\$2,500</i>	Golf Classic <i>\$5,000</i>	Local Flavor <i>\$1,500</i>	Light Up Gala <i>\$5,000</i>
Event Tickets	Two (2) golfers	Two (2) VIP Tickets with Gift	One (1) Foursome	Five (5) General Admission Tickets	Four (4) Gala Tickets
Specialty Signage	Company sign at bay; one (1) at 12"w x 18"h				
Sponsor recognition on event registration webpage	Name	Logo	Logo	Name	Name
Sponsor recognition on event fundraising website	Name	Logo	Logo	Name	Name
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Group post; Min. two (2)	Group post; Min. two (2)	Group post; Min. one (1)	Group post; Min. one (1)
Sponsor recognition on event signage	Name	Logo	Logo	Logo	Name
Sponsor ad space in event program			One (1) quarter- page color ad		One (1) quarter- page color ad
Sponsor recognition in event program			Logo		Logo
Sponsor recognition on event slide show	Group logoed thank you slide	Individual logoed thank you slide; min. two (2)	Individual logoed thank you slide; min. one (1)	Individual logoed thank you slide; min. one (1)	Individual logoed thank you slide; min. one (1)
Verbal sponsor recognition at event	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)

# FRIEND SPONSOR

FRIEND SPONSOR \$7,500	Swing into Action <i>\$1,000</i>	Our Glass is Half Full <i>\$750</i>	Golf Classic \$2,500	Local Flavor <i>\$750</i>	Light Up Gala <i>\$2,500</i>
Event Tickets	Two (2) golfers	Two (2) General Admission Tickets	Two (2) Golfers		Two (2) Gala Tickets
Specialty Signage	Company sign at bay; one (1) at 12"w x 18"h				
Sponsor recognition on event registration webpage	Name	Name	Name	Name	Name
Sponsor recognition on event fundraising website	Name	Name	Name	Name	
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Group post; Min. one (1)	Group post; Min. one (1)	Group post; Min. one (1)	Group post; Min. one (1)
Sponsor recognition on event signage	Name	Name	Name	Name	Name
Sponsor ad space in event program			One (1) quarter- page color ad		One (1) quarter- page color ad
Sponsor recognition in event program			Name		Name
Sponsor recognition on event slide show	Group logoed thank you slide	Group logoed thank you slide	Group logoed thank you slide	Group logoed thank you slide	Group logoed thank you slide
Verbal sponsor recognition at event	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)	Min. one (1)

#### WHO WE SERVE

We welcome anyone that has been impacted by cancer:

### Those with or who have had a diagnosis

Caregivers & Supporters

#### Youth & Families

#### Bereaved

Individuals of every age, experiencing any type, stage, or experience with cancer are welcome to join Cancer Bridges and receive the social, emotional, and informational tools they need at no cost.



#### **OUR PROGRAMS AND SERVICES**

# SHORT-TERM SUPPORTIVE COUNSELING

Individual and/or family counseling is available for children and adults and is provided by licensed professionals.

# SUPPORT GROUPS

Weekly and monthly support groups are offered by licensed professionals focusing on emotional support and educational topics. Cancer Bridges offers over twenty support groups which feature various speakers and open discussion.

#### **EDUCATION**

Experts are brought in for all members or within specific support groups and discuss important subjects related to cancer and the environment, clinical trials, side effects of treatment, exercise and nutrition, mental health, and more.

# COMMUNITY CONNECTIONS

Cancer Bridges builds relationships with impactful organizations to provide access to essential services including Wills, Power of Attorney, and Advanced Directives, financial literacy, beauty treatments, and more.

#### **HEALTH & WELLNESS**

Activities are focused on addressing the unique health challenges of individuals in treatment or surviving cancer, while improving the well-being of the mind, body, and spirit.

# CREATIVE EXPRESSION & SOCIAL ACTIVITIES

Classes such as painting, creative writing, & drawing allow members to reduce stress, connect with others in a relaxed setting, prevent isolation, & learn a new skill. Gatherings scheduled all year long provide a great atmosphere to celebrate every day while building a community of support.



## 2024 Member Program Events

Throughout the year Cancer Bridges hosts special program events for our members. These events offer unique opportunities to support Cancer Bridges through sponsorship or underwriting and include:

- Gather at the Bridge; quarterly series
- Valentine's Dinner
- Bunny Bash (Family & Youth)
- Celebrating Survivorship
- Breast Cancer Recognition Day
- Boo Bash (Family & Youth)
- Remembrance Night
- Fall Fest
- Holiday Extravaganza

For more information on sponsoring a member program or event, please contact Meg Dluhos at 412-338-1919 or meg@cancerbridges.org





### 2024 Sponsorship **Commitment Form**

SPONSOR INFORMATION			
Company Name (as to be displayed) Contact Name			
Address	City, ST Zip		
Phone	Fax		
Email	Website		
PONSORSHIP COMMITMENT			
Event Sponsor/Underwriter			
Event Name(s)			
Sponsorship/Underwriting Level			
VALUE OF SPONSORSHIP   Cash \$	In-k	Kind \$	
In-kind donations of products or services for event production is value services are valued at 50% of the fair market value. Please provide a In-Kind Item	ed at 100% of fair market va detailed description of in-k <b>Qty</b>	alue (e.g. water). ind contribution( Value	Other items and s) including quantity:
	:		
PAYMENT INFORMATION			
TOTAL COMMITMENT AMOUNT \$		<u></u>	
Check enclosed (payable to Cancer I	Bridges)	Pleas	se invoice me
Card Number	Exp	_/	CVV
Payment Authorized Signature			Date
Print Name			
*Please note: payment is due within 14 days of first event unless	otherwise agreed upon wit	h Cancer Bridges	Executive Director.
Please submit this completed form and a high-resolution			

Sponsor warrants and represents that all its products and services comply with all applicable federal, state, and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

• Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;

• Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that

Cancer Bridges

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- party; Sponsor has been alleged to have willfully violated the laws, rules, or regulations of any jurisdiction or any governmental authority exercising
- jurisdiction over Sponsor;
  Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.