



Cancer Bridges'
Light Up
GALA

November 17, 2023

Dear Community Partner,

No one should face cancer alone. That is why Cancer Bridges offers free programs and services to anyone impacted by cancer. **Your support can provide those impacted by cancer the comfort, care, and hope they need.**

Enclosed is Cancer Bridges' 2023 Light Up Gala sponsorship detail. Cancer Bridges' annual Light Up Gala will be held on Friday, November 17, 2023 at The Westin Hotel, Pittsburgh. Over 300 guests will join us in shining light into those lives impacted by cancer.

Your sponsorship support ensures that more funds go directly to programs and services provided by Cancer Bridges.

- Cancer Bridges provides, on average, 180 free monthly programs and services.
- These services include individual counseling with licensed practitioners, support groups surrounding specific diagnoses, education and community resources, creative expression workshops, health and wellness classes, social activities, and a comprehensive Family and Youth program.
- All programming is FREE and designed to address the specific needs and experiences of those in the cancer community.
- Since 1988, over 15,600 members from 34 Pennsylvania counties have joined our vibrant cancer support community.

We rely on the generosity of corporations and community partners, like you, to help us offset expenditures where possible and maintain and expand Cancer Bridges' critical services. We ask that you join us in supporting those impacted by cancer. Your sponsorship of Cancer Bridges' Light Up Gala will ensure we are able to continue to provide a warm and welcoming environment for anyone whose life has been impacted by cancer. This includes those with a cancer diagnosis, those who have a loved one with cancer, or have experienced the loss of a loved one due to cancer.

Enclosed are a variety of ways to support Cancer Bridges through sponsorship or underwriting of the Light Up Gala, but we welcome the opportunity to work directly with you to create a custom package that fits your goals and budget. If you have questions about your giving, would like more information about the event, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107.

Thank you for helping to provide free cancer support services to those in need - from the moment of diagnosis, through treatment, and into life beyond cancer.

Warmly,
Stephanie Ciranni
Executive Director
stephanie@cancerbridges.org

Tax ID: 25-1845284



Cancer Bridges

Every cancer journey is unique.
We are here for you.

Cancer Bridges'
Light Up
GALA

Illumination
Sponsor
\$25,000

Luminary
Sponsor
\$20,000

Radiance
Sponsor
\$15,000

Shine
Sponsor
\$10,000

	<i>Illumination</i> <i>Sponsor</i> \$25,000	<i>Luminary</i> <i>Sponsor</i> \$20,000	<i>Radiance</i> <i>Sponsor</i> \$15,000	<i>Shine</i> <i>Sponsor</i> \$10,000
Event Tickets	Ten (10) tickets (one reserved table)	Ten (10) tickets (one reserved table)	Eight (8) gala tickets	Eight (8) gala tickets
Table Signage	Logoed Table Sign	Logoed Table Sign	Logoed Table Sign	
Complimentary Light Up Evening Bundles	Ten (10) Bundles	Eight (8) Bundles	Four (4) Bundles	Two (2) Bundles
Sponsor recognition on event save the date + invitation	Logo (exclusive)			
Sponsor recognition on Light Up Gala webpage	Logo w/ hotlink (exclusive)	Logo	Logo	Logo
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Logo
Sponsor thank you recognition on Cancer Bridges social media	Individual company post; Min. three (3)	Group post; Min. three (3)	Group post; Min. three (3)	Group post; Min. two (2)
Speaking opportunity at Light Up Gala	Exclusive			
Sponsor recognition on event signage	Individual Logoed Sign	Logo	Logo	Logo
Sponsor ad space in event program	One (1) first & full-page color ad	One (1) full-page, color ad (premium placement)	One (1) full-page, color ad	One (1) half-page, color ad
Sponsor recognition in event program	Front Cover Logo (exclusive)	Logo	Logo	Logo
Sponsor recognition on event slide show	Individual logoed thank you slide; min. six (6) slides	Individual logoed thank you slide; min. four (4) slides	Individual logoed thank you slide; min. two (2) slides	Individual logoed thank you slide; min. one (1) slide
Verbal sponsor recognition by master of ceremonies at gala	Min. three (3)	Min. three (3)	Min. three (3)	Min. two (2)

Cancer Bridges' *Light Up*
GALA

Shimmer
Sponsor
\$7,500

Luster
Sponsor
\$5,000

Glow
Sponsor
\$2,500

Spark
Sponsor
\$1,000

Event Tickets	Six (6) gala tickets	Four (4) gala tickets	Two (2) gala tickets	
Table Signage				
Complimentary Light Up Evening Bundles	Two (2) Bundles			
Sponsor recognition on event save the date + invitation				
Sponsor recognition on Light Up Gala webpage	Logo	Name	Name	
Sponsor recognition on event fundraising website	Name	Name		
Sponsor thank you recognition on Cancer Bridges social media	Group post; Min. two (2)	Group post; Min. one (1)	Group post; Min. one (1)	Group post; Min. one (1)
Speaking opportunity at Light Up Gala				
Sponsor recognition on event signage	Logo	Name	Name	Name
Sponsor ad space in event program	One (1) half-page, color ad	One (1) quarter-page, color ad	One (1) quarter-page, color ad	One tribute line
Sponsor recognition in event program	Logo	Logo	Name	Name
Sponsor recognition on event slide show	Group logoed thank you slide	Group logoed thank you slide	Group logoed thank you slide	Group logoed thank you slide
Verbal sponsor recognition by master of ceremonies at gala	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)

Underwriting Opportunities

EVENT TECHNOLOGY \$7,500

- Sponsor logo on thank you signage placed near stage
- Two (2) gala tickets
- One (1) half-page, color advertisement
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Individual sponsor thank you post on Cancer Bridges social media

COCKTAIL RECEPTION \$5,000

- Sponsor logo on thank you signage at bar during cocktail hour
- Sponsor logo on cocktail napkins
- Two (2) gala tickets
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

EVENT GIFT \$4,000

- Sponsor logo on co-branded event gift
- One (1) gala ticket
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

DESSERT RECEPTION \$3,500

- Sponsor logo on thank you signage at dessert table
- Sponsor logo on dessert napkins
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

SIGNATURE COCKTAIL \$3,000

Includes a separate signature cocktail beverage station

- Sponsor logo on thank you signage at cocktail station
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

RISE + SHINE PADDLE GAME \$2,500

Rise to the occasion in this friendly heads vs tails competition to win some amazing prizes

- Sponsor logo on game paddles
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

REGISTRATION \$2,500

- Sponsor logo on thank you signage at registration/check in
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

SILENT AUCTION \$2,000

- Sponsor logo on thank you signage at silent auction tables
- Sponsor logo in event program, print & digital
- Sponsor logo on silent auction bidding webpage
- Sponsor thank you post on Cancer Bridges social media

ENTERTAINMENT \$2,000

- Sponsor logo on thank you signage at stage/entertainment area
- Sponsor logo in event program, print & digital
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

For more information or to discuss custom opportunities, please contact
Meg Dluhos, Development Director
meg@cancerbridges.org | 412-338-1919 x107

Program Advertisements

Programs will be distributed to all gala guests and includes messages from Cancer Bridges, Honorees, Tributes, and more.

Advertisement submission deadline is Wednesday, Nov. 1, 2023.
Please submit .JPEG, .PNG, .EPS, PDF artwork to
Meg at meg@cancerbridges.org.

**Full-Page
Color Ad**
5 ¼" (wide) x
8 ¼" (tall)
\$500

Half-Page Color Ad
5 ¼" (wide)
x 4" (tall)
\$250

**Quarter-
Page Color
Ad**
2.5" (wide) x
4" (tall)
\$125

Gala Tributes

IN MEMORY
of someone you have lost

IN HONOR
of someone who has completed treatment

IN SUPPORT
of someone who is in treatment

Tributes purchased by
Wednesday, November 1
will be displayed in our
digital and print programs
as well as featured on a
Luminary at the Light Up Gala.



Cancer Bridges

Every cancer journey is unique.
We are here for you.

Sponsorship Commitment Form

LIGHT UP GALA | November 17, 2023

SPONSOR INFORMATION

Company Name (as to be displayed) _____

Contact Name _____

Address _____ City, ST Zip _____

Phone _____ Fax _____

Email _____ Website _____

SPONSORSHIP COMMITMENT

Sponsorship/Underwriting Level _____

VALUE OF SPONSORSHIP | Cash \$ _____ In-Kind \$ _____

In-kind donations of products or services for event production is valued at 100% of fair market value (e.g. water). Other items and services are valued at 50% of the fair market value. Please provide a detailed description of in-kind contribution(s) including quantity:

In-Kind Item	Qty	Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

PAYMENT INFORMATION

TOTAL COMMITMENT AMOUNT \$ _____

Check enclosed (payable to Cancer Bridges) Please invoice me

Credit Card

Card Number _____ Exp _____ / _____ CVV _____

Payment Authorized Signature _____ Date _____

Print Name _____ Title _____

**Please note: payment is due within 14 days of event unless otherwise agreed upon with Cancer Bridges Executive Director.*

Please submit this completed form and a high-resolution image of your logo by Wednesday, November 1, 2023 to:

Meg Dluhos, Development Director
Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222

meg@cancerbridges.org
412-338-1919 x107
www.cancerbridges.org

*Program book ads are due no later than November 1, 2023.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.



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Advertising & Tribute Form

PROGRAM BOOK ADVERTISEMENT

Show your support for Cancer Bridges and our community with a Light Up Gala program book advertisement. Companies and individuals can purchase an advertisement in our evening program book to be distributed to all guests at the Light Up Gala! Help us shine light into those lives that have been impacted cancer.

Company Name _____

Contact Name _____

Address _____ City, ST Zip _____

Phone _____ Fax _____

Email _____ Website _____

ADVERTISEMENT/TRIBUTE COMMITMENT | All ads will appear in color.

- Full Page | 5 1/4" (wide) x 8 1/4" (tall)
\$500 (Included with Illumination, Luminary, + Radiance Sponsorships)
- Half Page | 5 1/4" (wide) x 4" (tall)
\$300 (Included with Shine + Shimmer Sponsorships)
- Quarter Page | 2.5" (wide) x 4" (tall)
\$100 (Included with Luster + Glow Sponsorship)
- Program Tribute | Please include up to a twelve word tribute or dedication.
\$25 (Included with Spark Sponsorship)
TRIBUTE/DEDICATION: _____

PAYMENT INFORMATION

TOTAL COMMITMENT AMOUNT \$ _____

Check enclosed (payable to Cancer Bridges) Please invoice me

Credit Card

Card Number _____ Exp _____ / _____ CVV _____

Payment Authorized Signature _____ Date _____

Print Name _____ Title _____

Please submit this completed form and a high-resolution advertisement by Wednesday, November 1, 2023 to:

(Accepted digital files - .JPEG, .PNG, .EPS, PDF)

Meg Dluhos, Development Director
Cancer Bridges
2816 Smallman Street
Pittsburgh, PA 15222

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