

Cancer Bridges'
Light Up
GALA

Dear Community Member,

No one should face cancer alone. That is why Cancer Bridges offers free programs and services to anyone impacted by cancer.

Your support can provide those impacted by cancer the comfort, care, and hope they need.

Cancer Bridges' annual Light Up Gala will be held on Friday, November 18, 2022 at the Sheraton Hotel Station Square. Over 300 guests will join us in shining light into those lives impacted by cancer.

- Since 1988, over 15,000 members from 34 Pennsylvania counties have joined this vibrant cancer support community.
- **Cancer Bridges provides over 200 free monthly programs and services.**
- These services include individual counseling with licensed practitioners, support groups surrounding specific diagnoses, creative expression workshops, educational lectures, health and wellness classes, social activities and a comprehensive Family and Youth program.
- **All programming is FREE and catered to the specific needs and experiences of those in the cancer community.**

We ask that you join us in supporting those impacted by cancer. Your sponsorship of Cancer Bridges' Light Up Gala will ensure we are able to continue to provide a warm and welcoming environment for anyone whose life has been impacted by cancer. This includes those with a cancer diagnosis, those who have a loved one with cancer, or have experienced the loss of a loved one due to cancer. The diagnosed, as well as the family, friends, and caregivers who support them, are welcome to join Cancer Bridges and receive the social, emotional, and informational tools they need at no cost.

Enclosed are a variety of ways to support Cancer Bridges through sponsorship or underwriting of the Light Up Gala, but we welcome the opportunity to work directly with you to create a custom package that fits your goals and budget. If you have questions about your giving, would like more information about the event, or want information on free cancer support, please contact Meg Dluhos at meg@cancerbridges.org or 412-338-1919 x107. Thank you in advance for your kind consideration.

Warmly,
Stephanie Ciranni
Executive Director
stephanie@cancerbridges.org

Tax ID: 25-1845284



Cancer Bridges

Every cancer journey is unique.
We are here for you.

Cancer Bridges' *Light Up* GALA

*Luminary
Sponsor*

\$20,000

*Radiance
Sponsor*

\$15,000

*Shine
Sponsor*

\$10,000

*Shimmer
Sponsor*

\$7,500

*Luster
Sponsor*

\$5,000

*Glow
Sponsor*

\$2,500

*Spark
Sponsor*

\$1,000



Sponsor recognition on event save the date + invitation	Logo on front						
Sponsor ad space in event program	One (1) full-page, color ad	One (1) full-page, color ad	One (1) half-page, color ad	One (1) half-page, color ad	One (1) quarter-page, color ad	One tribute line	One tribute line
Sponsor recognition in event program	Front Cover	Logo	Logo	Logo	Logo	Name	Name
Sponsor recognition on Light Up Gala webpage	Logo w/ hotlink	Logo w/ hotlink	Logo w/ hotlink	Logo w/ hotlink	Logo	Logo	
Sponsor recognition on event fundraising website	Logo	Logo	Logo	Name	Name		
Individual sponsor thank you post on Cancer Bridges social media	Min. three (3)	Min. two (2)	Min. one (1)				
Group sponsor mentions on Cancer Bridges social media	Min. three (3)	Min. three (3)	Min. two (2)	Min. two (2)	Min. two (2)	Min. one (1)	Min. one (1)
Speaking opportunity at Light Up Gala	✓						
Event Tickets	Ten (10) tickets (one reserved table)	Ten (10) tickets (one reserved table)	Eight (8) gala tickets	Six (6) gala tickets	Four (4) gala tickets	Two (2) gala tickets	One (1) gala ticket
Table Signage	Logoed Table Sign	Logoed Table Sign					
Complimentary Rise & Shine Paddle Game paddles	Six (6) paddles	Five (5) paddles	Four (4) paddles	Two (2) paddles			
Verbal sponsor recognition by master of ceremonies at gala	Min. three (3)	Min. three (3)	Min. two (2)	Min. two (2)	Min. one (1)	Min. one (1)	Min. one (1)
Sponsor recognition on event slide show	Individual logoed thank you slide; min. six (6) slides	Individual logoed thank you slide; min. four (4) slides	Individual logoed thank you slide; min. two (2) slides	Group logoed thank you slide	Group logoed thank you slide		
Sponsor recognition on event thank you signage	Logo	Logo	Logo	Logo	Name	Name	Name
Lunch and learn at Cancer Bridges	✓	✓					

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Underwriting Opportunities

EVENT TECHNOLOGY
 \$5,000

- Sponsor logo on thank you slide; min. two (2) slides
- One (1) quarter-page, color advertisement
- Two (2) gala tickets
- Sponsor logo in event program
- Sponsor logo on event webpage
- Individual sponsor thank you post on Cancer Bridges social media

COCKTAIL HOUR
 \$4,500

- Sponsor logo on thank you signage at bar during cocktail hour
- Sponsor logo on cocktail napkins
- Two (2) gala tickets
- Sponsor logo in event program
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

VIP
 \$4,000

- Sponsor logo on co-branded VIP gift
- Two (2) gala tickets
- Sponsor logo in event program
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

DESSERT RECEPTION
 \$3,500

- Sponsor logo on thank you signage at dessert tables
- Sponsor logo on dessert napkins
- Sponsor logo in event program
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

SIGNATURE COCKTAIL
 \$3,000

- Includes a separate signature cocktail beverage station
- Sponsor logo on thank you signage at cocktail station
 - Sponsor logo in event program
 - Sponsor logo on event webpage
 - Sponsor thank you post on Cancer Bridges social media

RISE + SHINE PADDLE GAME
 \$2,500

- Rise to the occasion in this friendly heads vs tails competition to win some amazing prizes
- Sponsor logo on game paddles
 - Sponsor name in event program
 - Sponsor logo on event webpage
 - Sponsor thank you post on Cancer Bridges social media

REGISTRATION
 \$2,500

- Sponsor logo on thank you signage at registration/check in
- Sponsor name in event program
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

SILENT AUCTION
 \$2,000

- Sponsor logo on thank you signage at silent auction tables
- Sponsor name in event program
- Sponsor logo on silent auction bidding webpage
- Sponsor thank you post on Cancer Bridges social media

ENTERTAINMENT
 \$2,000

- Sponsor logo on thank you signage at stage/entertainment area
- Sponsor name in event program
- Sponsor logo on event webpage
- Sponsor thank you post on Cancer Bridges social media

For more information or to discuss custom opportunities, please contact
 Meg Dluhos, Development Director | meg@cancerbridges.org
 412-338-1919 x107



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Sponsorship Commitment Form

LIGHT UP GALA | November 18, 2022

SPONSOR INFORMATION

Company Name (as to be displayed) _____

Contact Name _____

Address _____ City, ST Zip _____

Phone _____ Fax _____

Email _____ Website _____

SPONSORSHIP COMMITMENT

Sponsorship/Underwriting Level _____

VALUE OF SPONSORSHIP | Cash \$ _____ In-Kind \$ _____

In-kind donations of products or services for event production is valued at 100% of fair market value (e.g. water). Other items and services are valued at 50% of the fair market value. Please provide a detailed description of in-kind contribution(s) including quantity:

In-Kind Item	Qty	Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

PAYMENT INFORMATION

TOTAL COMMITMENT AMOUNT \$ _____

Check enclosed (payable to Cancer Bridges)

Please invoice me

Credit Card

Card Number _____ Exp _____ / _____ CVV _____

Payment Authorized Signature _____ Date _____

Print Name _____ Title _____

*Please note: payment is due within 14 days of event unless otherwise agreed upon with Cancer Bridges Executive Director.

Please submit this completed form and a high-resolution image of your logo by Tuesday, November 1, 2022 to:

Meg Dluhos, Development Director

meg@cancerbridges.org

Cancer Bridges

412-338-1919 x107

2816 Smallman Street

www.cancerbridges.org

Pittsburgh, PA 15222

*Program book ads are due no later than November 1, 2022.

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Cancer Bridges has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

- Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
- Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
- Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
- Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Cancer Bridges.