

Light Up Gala 2021

Cancer Bridges Sponsorship Opportunities

Friday, November 19th, 2021, 6:30 PM to 10 PM at the Rivers Casino

Luminary Sponsor - \$20,000

- Ten Light Up Gala tickets (one reserved table)
- Event Invitation: Company logo featured on the front cover
- Event Program: Company logo featured on the front cover, full-page color advertisement, premier placement of company logo on sponsorship page
- Event Website: Premier placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- Speaking rights at event
- 5 paddles for the Paddle Game
- Cancer Bridges Social Media company logo on Facebook event and at least three mentions across Facebook, Twitter, and Instagram

Shine Sponsor - \$10,000

- Eight Light Up Gala tickets
- Event Program: Full-page color advertisement, prominent placement of company logo on sponsorship page
- Event Website: Prominent placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- 3 paddles for the Paddle Game
- Cancer Bridges Social Media: Three mentions across Facebook, Twitter, and Instagram

Shimmer Sponsor - \$5,000

- Six Light Up Gala tickets
- Event Program: Full-page color advertisement, prominent placement of company logo on sponsorship page
- Event Website: Prominent placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- 2 Paddles for the Paddle Game
- Cancer Bridges Social Media: Three mentions across Facebook, Twitter, and Instagram

Glow Sponsor - \$2,500

- Four Light Up Gala tickets
- Event Program: Half-page color advertisement, company logo featured on sponsorship page
- Event Website: Company logo featured and click-through to any webpage
- Event Recognition: Company logo featured on sponsorship recognition board
- Cancer Bridges Social Media Three mentions across Facebook, Twitter, and Instagram

Spark Sponsor - \$1,000

- Two Light Up Gala tickets
- Event Program: Fourth-page color advertisement, company logo featured on sponsorship page
- Event Website: Company logo featured and click-through to any webpage
- Event Recognition: Company logo prominently featured on sponsorship recognition board

**Light Up Gala
Underwriting Opportunities**

<p>Centerpiece - \$2,000</p> <ul style="list-style-type: none">● Company logo featured on each of centerpiece● Company name on underwriting page of the event program● Company name on event website	<p>Valet - \$1,000</p> <ul style="list-style-type: none">● Company logo featured at event in the valet area● Company name on underwriting page of the event program● Company name on event website
<p>Paddle Sponsorship - \$3,000</p> <ul style="list-style-type: none">● Four Light Up Gala Tickets● Company logo on underwriting page of the event program● Full page ad in program book● Company logo on event website● Four paddles for the Paddle Game	<p>Signature Event Cocktail - \$500</p> <ul style="list-style-type: none">● Work with the Light Up Gala committee to craft and name a custom drink special!● Company logo featured at bar station● Company name on underwriting page of the event program● Company name on event website

Program Advertisement Opportunities

- Full Page Ad (color)\$500
- Half Page Ad (color).....\$250
- Fourth Page Ad (Color).....\$125
- Fourth-Page Tribute (Color)\$125
- “In honor of” or “In memory of” line in the program\$25

LIGHT UP GALA BANNER ARTWORK

Yes! We will support Cancer Bridges by sponsoring at the following level(s):

SPONSORSHIP LEVELS

- Luminary Sponsor – \$20,000
- Shine Sponsor – \$10,000
- Shimmer Sponsor – \$5,000
- Glow Sponsor – \$2,500
- Spark Sponsor – \$1,000

UNDERWRITING LEVELS

- Paddle Sponsorship – \$3,000
- Centerpiece – \$2,000
- Valet – \$1,000
- Signature Event Cocktail – \$500

PROGRAM ADVERTISEMENT LEVELS

- Full Page Color Ad – \$500 Half Page Color Ad – \$250 Fourth Page Color Ad – \$125
- Fourth Page Tribute – \$25 each
- “In honor of” or “In memory of” line in the program – \$25 each

Text: _____

SPONSOR INFORMATION

Contact name: _____ Title: _____
Company name: _____ Phone: _____ Email: _____
Address: _____ City/State/Zip: _____

ARTWORK Please provide company logo electronically in .JPG and .EPS (Adobe Illustrator CS or higher, PC-compatible, with outlined fonts) file formats as both gray scale and color version.

Deadline for ad and artwork submissions is October 4, 2021.

Signature: _____ Date: _____

PAYMENT INFORMATION Total amount: \$ _____ Check Visa MasterCard
 American Express

Card #: _____ Expiration date: _____ Name on card: _____

Send completed form to:

Cancer Bridges, Attn: Adam Cagle
2816 Smallman Street, Pittsburgh, PA 15222
adam@cancerbridges.org | 412-338-1919

TAX ID # 25-1845284

www.cancerbridges.org

*Supporting those impacted by
cancer through a variety of
free programs and services.*

Per IRS regulations, the tax deduction is limited to the excess of the payment over the fair market value.