

Light Up Gala 2021

Sponsorship Opportunities

Thursday, November 19th, 2021, 6 PM to 10 PM at the Rivers Casino

Luminary Sponsor - \$20,000

- Ten Light Up Gala tickets (one reserved table)
- Event Invitation: Company logo featured on the front cover
- Event Program: Company logo featured on the front cover, full-page color advertisement, premier placement of company logo on sponsorship page
- Event Website: Premier placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- Speaking right at event
- Our Clubhouse Social Media: company logo on Facebook event and at least three mentions across Facebook, Twitter, and Instagram

Shine Sponsor - \$10,000

- Eight Light Up Gala tickets
- Event Program: Full-page color advertisement, prominent placement of company logo on sponsorship page
- Event Website: Prominent placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- Our Clubhouse Social Media: Three mentions across Facebook, Twitter, and Instagram

Shine Sponsor - \$5,000

- Six Light Up Gala tickets
- Event Program: Full-page color advertisement, prominent placement of company logo on sponsorship page
- Event Website: Prominent placement of logo and click-through to any webpage
- Event Recognition: Verbal recognition by the master of ceremonies, company logo prominently featured on sponsorship recognition board
- Our Clubhouse Social Media: Three mentions across Facebook, Twitter, and Instagram

Glow Sponsor - \$2,500

- Four Light Up Gala tickets
- Event Program: Half-page color advertisement, company logo featured on sponsorship page
- Event Website: Company logo featured and click-through to any webpage
- Event Recognition: Company logo featured on sponsorship recognition board

- Our Clubhouse Social Media: Three mentions across Facebook, Twitter, and Instagram

Spark Sponsor - \$1,000

- Two Light Up Gala tickets
- Event Program: Forth-page color advertisement, company logo featured on sponsorship page
- Event Website: Company logo featured and click-through to any webpage
- Event Recognition: Company logo prominently featured on sponsorship recognition board

**Light Up Gala
Underwriting Opportunities**

<p>Centerpiece - \$2,000</p> <ul style="list-style-type: none"> • Company logo featured on each of centerpiece • Company name on underwriting page of the event program • Company name on event website 	<p>Valet - \$1,000</p> <ul style="list-style-type: none"> • Company logo featured at event in the valet area • Company name on underwriting page of the event program • Company name on event website
<p>Event Napkins - \$750</p> <ul style="list-style-type: none"> • Company logo on paper napkins • Company name on underwriting page of the event program • Company name on event website 	<p>Signature Event Cocktail - \$500</p> <ul style="list-style-type: none"> • Work with the Light Up Gala committee to craft and name a custom drink special! • Company logo featured at bar station • Company name on underwriting page of the event program • Company name on event website

Program Advertisement Opportunities

- Full Page Ad (color)\$500
- Half Page Ad (color).....\$250
- Fourth Page Ad (Color).....\$125
- Fourth-Page Tribute (Color)\$125
- “In honor of” or “In memory of” line in the program\$25

LIGHT UP GALA BANNER ARTWORK

Yes! We will support Our Clubhouse by sponsoring at the following level(s):

SPONSORSHIP LEVELS

- Luminary Sponsor – \$10,000
- Shine Sponsor – \$5,000
- Glow Sponsor – \$2,500
- Shimmer or Spark Sponsor – \$1,000

UNDERWRITING LEVELS

- Centerpiece – \$2,000
- Valet – \$1,000
- Event Napkin – \$750
- Signature Event Cocktail – \$500

PROGRAM ADVERTISEMENT LEVELS

- Full Page Color Ad – \$500 Half Page Color Ad – \$250 Fourth Page Color Ad – \$125
- Fourth Page Tribute – \$25 each
- “In honor of” or “In memory of” line in the program – \$25 each

Text: _____

SPONSOR INFORMATION

Contact name: _____ Title: _____
 Company name: _____ Phone: _____ Email: _____
 Address: _____ City/State/Zip: _____

ARTWORK Please provide company logo electronically in .JPG and .EPS (Adobe Illustrator CS or higher, PC-compatible, with outlined fonts) file formats as both gray scale and color version.

Deadline for ad and artwork submissions is October 4, 2021.

Signature: _____ Date: _____

PAYMENT INFORMATION Total amount: \$ _____ Check Visa MasterCard
 American Express

Card #: _____ Expiration date: _____ Name on card: _____

Send completed form to:

Our Clubhouse, Attn: Adam Cagle
 2816 Smallman Street, Pittsburgh, PA 15222
 acagle@ourclubhouse.org | 412-338-1919

TAX ID # 25-1845284

www.ourclubhouse.org

*Thank you for providing
 comfort, care, and hope
 to those touched by cancer.*

Per IRS regulations, the tax deduction is limited to the excess of the payment over the fair market value.